

NBC News/WSJ/Marist Poll Ohio Tables

		Ohio Likely Voters			
		Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Sherrod Brown, the Democrat	Josh Mandel, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Likely Voters		52%	41%	1%	6%
Already Voted		63%	35%	1%	0%
Not Yet Voted		50%	43%	1%	7%
Party Identification	Democrat	89%	7%	0%	3%
	Republican	8%	87%	0%	4%
	Independent	48%	43%	1%	8%
Party Identification***	Strong Democrats	94%	4%	0%	2%
	Soft Democrats	81%	13%	1%	5%
	Just Independents	53%	25%	2%	20%
	Soft Republicans	20%	74%	1%	6%
	Strong Republicans	4%	93%	0%	3%
Tea Party Supporters		16%	78%	1%	5%
Political Ideology	Very liberal-Liberal	87%	12%	0%	1%
	Moderate	65%	29%	0%	6%
	Conservative-Very conservative	27%	66%	1%	6%
Presidential Choice	Barack Obama and Joe Biden	90%	6%	0%	4%
	Mitt Romney and Paul Ryan	9%	85%	0%	6%
Gender	Men	50%	44%	1%	6%
	Women	55%	39%	0%	6%
Age	Under 45	56%	39%	1%	5%
	45 or older	51%	43%	1%	6%
Age	18 to 29	55%	37%	1%	6%
	30 to 44	56%	39%	0%	4%
	45 to 59	49%	44%	1%	7%
	60 or older	52%	43%	0%	4%
Race	White	47%	47%	0%	6%
	Non-white	81%	14%	1%	4%
Region	Cleveland Area	65%	31%	0%	4%
	East	53%	40%	0%	6%
	Northwest/Toledo	41%	51%	2%	7%
	Columbus Area	53%	41%	1%	5%
	South/Cincinnati	48%	46%	1%	6%
Household Income	Less than \$75,000	57%	36%	1%	6%
	\$75,000 or more	46%	50%	0%	4%
Education	Not college graduate	54%	38%	1%	7%
	College graduate	50%	46%	1%	4%
Marital Status	Married	46%	48%	0%	6%
	Not married	59%	35%	1%	6%
U.S. Military Veteran		46%	49%	0%	5%
Interview Type	Landline	50%	44%	0%	6%
	Cell Phone	58%	35%	1%	5%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.