

NBC News/WSJ/Marist Poll Ohio Tables

		Ohio Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		50%	44%	1%	5%
Already Voted		63%	37%	0%	0%
Not Yet Voted		48%	45%	1%	6%
Party Identification	Democrat	91%	7%	0%	2%
	Republican	5%	91%	0%	4%
	Independent	41%	48%	2%	9%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	77%	14%	1%	7%
	Just Independents	38%	34%	3%	24%
	Soft Republicans	15%	81%	0%	4%
	Strong Republicans	2%	95%	0%	3%
Tea Party Supporters		16%	81%	1%	2%
Political Ideology	Very liberal-Liberal	89%	7%	1%	2%
	Moderate	55%	35%	2%	9%
	Conservative-Very conservative	26%	70%	1%	4%
Intensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	51%	49%	0%	0%
Past Participation**	Yes	49%	44%	1%	5%
	No	53%	44%	0%	3%
Plan to Vote Early	Vote-Voted early or by absentee	59%	39%	1%	2%
	Vote on Election Day	42%	51%	1%	6%
	Have not decided	58%	32%	2%	8%
Enthusiasm about Presidential Election	High	50%	48%	0%	2%
	Moderate	52%	41%	1%	6%
	Low	44%	38%	4%	13%
Gender	Men	45%	47%	2%	6%
	Women	53%	42%	0%	5%
Age	Under 45	53%	41%	2%	4%
	45 or older	48%	47%	1%	5%
Age	18 to 29	55%	37%	1%	7%
	30 to 44	52%	43%	3%	3%
	45 to 59	48%	45%	1%	7%
	60 or older	48%	49%	0%	3%
Race	White	43%	50%	1%	5%
	Non-white	84%	13%	1%	2%
Region	Cleveland Area	60%	34%	0%	6%
	East	54%	42%	1%	4%
	Northwest/Toledo	36%	54%	2%	8%
	Columbus Area	52%	41%	3%	4%
	South/Cincinnati	45%	50%	1%	4%
Household Income	Less than \$75,000	55%	40%	1%	5%
	\$75,000 or more	43%	52%	2%	3%
Education	Not college graduate	51%	42%	1%	6%
	College graduate	46%	48%	1%	4%
Marital Status	Married	41%	53%	1%	4%
	Not married	59%	34%	1%	6%
U.S. Military Veteran		45%	49%	0%	6%
Interview Type	Landline	48%	46%	1%	5%
	Cell Phone	54%	40%	1%	6%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted October 7th through 9th, 2012, N=1280 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.