

NBC News/WSJ/Marist Poll Ohio Tables

		Ohio Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Likely Voters		51%	45%	1%	4%
Already Voted		63%	37%	0%	0%
Not Yet Voted		48%	46%	1%	5%
Party Identification	Democrat	92%	6%	0%	2%
	Republican	5%	92%	0%	3%
	Independent	41%	49%	1%	8%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	80%	13%	1%	6%
	Just Independents	40%	32%	3%	25%
	Soft Republicans	14%	82%	0%	3%
	Strong Republicans	2%	96%	0%	2%
Tea Party Supporters		15%	82%	0%	2%
Political Ideology	Very liberal-Liberal	90%	7%	1%	1%
	Moderate	58%	34%	1%	7%
	Conservative-Very conservative	25%	71%	1%	3%
Intensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	53%	47%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	60%	38%	1%	1%
	Vote on Election Day	42%	52%	1%	5%
	Have not decided	61%	33%	1%	6%
Enthusiasm about Presidential Election	High	50%	47%	0%	2%
	Moderate	52%	41%	1%	5%
	Low	49%	38%	2%	11%
Gender	Men	47%	47%	1%	4%
	Women	54%	42%	0%	4%
Age	Under 45	55%	40%	1%	3%
	45 or older	49%	47%	0%	4%
Age	18 to 29	57%	37%	1%	5%
	30 to 44	53%	42%	2%	3%
	45 to 59	48%	46%	0%	6%
	60 or older	49%	48%	0%	3%
Race	White	44%	51%	1%	5%
	Non-white	87%	11%	1%	1%
Region	Cleveland Area	62%	34%	0%	4%
	East	55%	42%	0%	3%
	Northwest/Toledo	36%	56%	2%	6%
	Columbus Area	52%	43%	2%	3%
	South/Cincinnati	47%	50%	0%	3%
Household Income	Less than \$75,000	56%	39%	0%	4%
	\$75,000 or more	43%	53%	1%	3%
Education	Not college graduate	53%	42%	1%	4%
	College graduate	47%	49%	1%	4%
Marital Status	Married	42%	53%	1%	4%
	Not married	60%	34%	1%	4%
U.S. Military Veteran		45%	50%	0%	5%
Interview Type	Landline	49%	46%	1%	4%
	Cell Phone	56%	39%	1%	4%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.