

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		42%	51%	8%
Party Identification	Democrat	8%	85%	6%
	Republican	83%	12%	5%
	Independent	40%	49%	11%
Tea Party Supporters		76%	19%	6%
Political Ideology	Very liberal-Liberal	13%	84%	3%
	Moderate	35%	55%	10%
	Conservative-Very conservative	65%	28%	7%
Presidential Choice	Barack Obama and Joe Biden	8%	87%	5%
	Mitt Romney and Paul Ryan	88%	6%	6%
Gender	Men	46%	47%	7%
	Women	38%	54%	9%
Age	Under 45	36%	58%	6%
	45 or older	45%	46%	8%
Age	18 to 29	37%	58%	6%
	30 to 44	35%	58%	7%
	45 to 59	44%	48%	8%
	60 or older	46%	45%	8%
Race	White	46%	47%	7%
	Non-white	17%	71%	12%
Region	Cleveland Area	30%	59%	11%
	East	40%	54%	6%
	Northwest/Toledo	48%	46%	6%
	Columbus Area	47%	49%	5%
	South/Cincinnati	47%	45%	8%
Household Income	Less than \$75,000	37%	54%	9%
	\$75,000 or more	52%	46%	3%
Education	Not college graduate	39%	52%	9%
	College graduate	46%	49%	5%
Marital Status	Married	48%	45%	7%
	Not married	32%	58%	9%
U.S. Military Veteran		55%	39%	6%
Interview Type	Landline	42%	52%	7%
	Cell Phone	42%	47%	11%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.