

NBC News/WSJ/Marist Poll Ohio Registered Voter Tables

		Ohio Registered Voters			
		Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate			
		Sherrod Brown, the Democrat	Josh Mandel, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		50%	41%	1%	8%
Party Identification	Democrat	90%	5%	0%	4%
	Republican	8%	86%	0%	6%
	Independent	46%	39%	2%	14%
Party Identification***	Strong Democrats	94%	3%	0%	3%
	Soft Democrats	80%	9%	0%	11%
	Just Independents	42%	35%	2%	21%
	Soft Republicans	11%	76%	2%	11%
	Strong Republicans	6%	91%	0%	3%
Tea Party Supporters		18%	76%	0%	5%
Political Ideology	Very liberal-Liberal	83%	11%	1%	5%
	Moderate	56%	35%	0%	9%
	Conservative-Very conservative	26%	65%	1%	8%
Presidential Choice	Barack Obama and Joe Biden	89%	6%	0%	5%
	Mitt Romney and Paul Ryan	7%	87%	1%	5%
Gender	Men	45%	45%	2%	8%
	Women	54%	37%	0%	9%
Age	Under 45	53%	36%	1%	10%
	45 or older	47%	44%	1%	8%
Age	18 to 29	56%	34%	0%	10%
	30 to 44	51%	37%	2%	10%
	45 to 59	45%	44%	1%	9%
	60 or older	50%	43%	1%	6%
Race	White	44%	46%	1%	9%
	Non-white	80%	13%	0%	7%
Region	Cleveland Area	63%	27%	1%	8%
	East	53%	37%	1%	9%
	Northwest/Toledo	42%	44%	3%	10%
	Columbus Area	51%	41%	0%	8%
	South/Cincinnati	42%	51%	0%	7%
Household Income	Less than \$75,000	54%	36%	1%	8%
	\$75,000 or more	40%	53%	0%	7%
Education	Not college graduate	52%	38%	1%	9%
	College graduate	46%	46%	1%	7%
Marital Status	Married	42%	50%	1%	8%
	Not married	60%	29%	1%	9%
U.S. Military Veteran		41%	48%	2%	10%
Interview Type	Landline	51%	41%	1%	7%
	Cell Phone	48%	40%	0%	12%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted September 30th and October 1st, 2012, N=1241 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.