

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters			
		Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate			
		Sherrod Brown, the Democrat	Josh Mandel, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Likely Voters		50%	41%	1%	7%
Party Identification	Democrat	92%	4%	0%	4%
	Republican	8%	86%	1%	5%
	Independent	46%	40%	2%	12%
Party Identification***	Strong Democrats	95%	2%	0%	3%
	Soft Democrats	82%	9%	0%	9%
	Just Independents	42%	37%	2%	19%
	Soft Republicans	11%	77%	2%	10%
	Strong Republicans	6%	91%	0%	3%
Tea Party Supporters		15%	80%	0%	5%
Political Ideology	Very liberal-Liberal	86%	9%	1%	4%
	Moderate	56%	35%	0%	8%
	Conservative-Very conservative	26%	66%	1%	7%
Presidential Choice	Barack Obama and Joe Biden	90%	5%	0%	4%
	Mitt Romney and Paul Ryan	7%	88%	1%	5%
Gender	Men	45%	47%	2%	6%
	Women	55%	37%	0%	8%
Age	Under 45	54%	36%	1%	9%
	45 or older	48%	45%	1%	7%
Age	18 to 29	58%	33%	0%	9%
	30 to 44	52%	37%	2%	9%
	45 to 59	45%	46%	1%	8%
	60 or older	50%	44%	0%	5%
Race	White	45%	47%	1%	7%
	Non-white	81%	12%	0%	7%
Region	Cleveland Area	65%	27%	1%	8%
	East	53%	39%	1%	7%
	Northwest/Toledo	41%	46%	3%	10%
	Columbus Area	50%	42%	0%	7%
	South/Cincinnati	42%	52%	0%	5%
Household Income	Less than \$75,000	56%	36%	2%	6%
	\$75,000 or more	41%	52%	0%	7%
Education	Not college graduate	52%	39%	1%	8%
	College graduate	47%	46%	1%	6%
Marital Status	Married	42%	50%	1%	7%
	Not married	62%	29%	2%	7%
U.S. Military Veteran		41%	49%	2%	8%
Interview Type	Landline	51%	42%	1%	6%
	Cell Phone	48%	41%	1%	10%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.