

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Likely Voters		51%	43%	1%	4%
Party Identification	Democrat	95%	2%	0%	3%
	Republican	6%	91%	1%	2%
	Independent	47%	43%	3%	7%
Party Identification***	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	86%	5%	1%	7%
	Just Independents	45%	34%	2%	18%
	Soft Republicans	6%	87%	4%	4%
Tea Party Supporters	Strong Republicans	5%	95%	0%	0%
		16%	82%	1%	2%
Political Ideology	Very liberal-Liberal	90%	7%	1%	1%
	Moderate	55%	36%	1%	7%
	Conservative-Very conservative	25%	70%	1%	3%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	44%	56%	0%	0%
Plan to Vote Early	Vote early or by absentee	57%	39%	1%	3%
	Vote on Election Day	45%	49%	1%	5%
	Have not decided	67%	27%	4%	3%
Enthusiasm about Presidential Election	High	51%	48%	0%	1%
	Moderate	57%	35%	2%	6%
	Low	42%	39%	6%	13%
Gender	Men	46%	48%	2%	4%
	Women	56%	39%	1%	4%
Age	Under 45	56%	39%	2%	4%
	45 or older	48%	46%	1%	5%
Age	18 to 29	60%	33%	1%	6%
	30 to 44	54%	41%	2%	3%
	45 to 59	47%	46%	2%	5%
	60 or older	49%	46%	0%	4%
Race	White	45%	49%	2%	5%
	Non-white	86%	11%	1%	3%
Region	Cleveland Area	65%	29%	2%	4%
	East	53%	41%	1%	5%
	Northwest/Toledo	43%	49%	1%	7%
	Columbus Area	49%	46%	1%	3%
	South/Cincinnati	45%	51%	2%	3%
Household Income	Less than \$75,000	56%	38%	2%	4%
	\$75,000 or more	42%	54%	1%	3%
Education	Not college graduate	54%	41%	1%	4%
	College graduate	47%	47%	2%	4%
Marital Status	Married	43%	51%	2%	4%
	Not married	63%	31%	1%	5%
U.S. Military Veteran		38%	59%	0%	3%
Interview Type	Landline	51%	43%	1%	4%
	Cell Phone	51%	42%	2%	5%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.