

		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		51%	44%	5%
Party Identification	Democrat	92%	6%	2%
	Republican	5%	91%	4%
	Independent	45%	47%	8%
Tea Party Supporters		11%	86%	3%
Political Ideology	Very liberal-Liberal	88%	11%	1%
	Moderate	64%	30%	6%
	Conservative-Very conservative	22%	74%	4%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	2%
	Mitt Romney and Paul Ryan	4%	93%	3%
Gender	Men	47%	50%	3%
	Women	56%	39%	6%
Age	Under 45	52%	44%	4%
	45 or older	51%	44%	5%
Age	18 to 29	56%	38%	6%
	30 to 44	50%	46%	4%
	45 to 59	49%	47%	4%
	60 or older	53%	42%	5%
Race	White	46%	49%	5%
	Non-white	84%	12%	4%
Region	Cleveland Area	65%	31%	4%
	East	51%	44%	4%
	Northwest/Toledo	48%	46%	5%
	Columbus Area	50%	45%	5%
	South/Cincinnati	43%	52%	5%
Household Income	Less than \$75,000	55%	40%	5%
	\$75,000 or more	47%	50%	3%
Education	Not college graduate	53%	42%	6%
	College graduate	50%	47%	3%
Marital Status	Married	40%	55%	5%
	Not married	66%	30%	5%
Evangelical Christians		35%	62%	4%
U.S. Military Veteran		43%	53%	4%
Interview Type	Landline	51%	45%	4%
	Cell Phone	52%	41%	7%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=979 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.