

		Ohio Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		48%	43%	9%
Party Identification	Democrat	89%	6%	5%
	Republican	3%	91%	5%
	Independent	40%	46%	14%
Tea Party Supporters		14%	83%	3%
Political Ideology	Very liberal-Liberal	85%	11%	4%
	Moderate	57%	31%	12%
	Conservative-Very conservative	20%	74%	6%
Presidential Choice	Barack Obama and Joe Biden	93%	4%	4%
	Mitt Romney and Paul Ryan	2%	96%	3%
Gender	Men	46%	48%	6%
	Women	50%	39%	11%
Age	Under 45	48%	44%	8%
	45 or older	48%	43%	9%
Age	18 to 29	47%	42%	10%
	30 to 44	49%	44%	7%
	45 to 59	48%	46%	7%
	60 or older	49%	41%	11%
Race	White	42%	49%	9%
	Non-white	83%	12%	5%
Region	Cleveland Area	61%	31%	8%
	East	47%	43%	10%
	Northwest/Toledo	45%	49%	6%
	Columbus Area	47%	43%	10%
	South/Cincinnati	42%	50%	9%
Household Income	Less than \$75,000	51%	39%	10%
	\$75,000 or more	43%	52%	5%
Education	Not college graduate	50%	40%	10%
	College graduate	44%	50%	6%
Marital Status	Married	39%	53%	8%
	Not married	59%	31%	10%
Evangelical Christians		33%	62%	5%
U.S. Military Veteran		38%	54%	8%
Interview Type	Landline	48%	44%	8%
	Cell Phone	48%	42%	9%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1316 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.