

		Ohio Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Ohio Likely Voters		48%	44%	7%
Party Identification	Democrat	90%	5%	4%
	Republican	3%	93%	4%
	Independent	41%	48%	12%
Tea Party Supporters		11%	86%	3%
Political Ideology	Very liberal-Liberal	87%	10%	4%
	Moderate	59%	30%	11%
	Conservative-Very conservative	19%	76%	5%
Presidential Choice	Barack Obama and Joe Biden	93%	3%	4%
	Mitt Romney and Paul Ryan	1%	97%	2%
Gender	Men	46%	50%	5%
	Women	51%	40%	9%
Age	Under 45	49%	45%	5%
	45 or older	48%	44%	8%
Age	18 to 29	49%	44%	7%
	30 to 44	50%	46%	5%
	45 to 59	48%	47%	6%
	60 or older	49%	42%	10%
Race	White	42%	50%	7%
	Non-white	84%	12%	5%
Region	Cleveland Area	60%	33%	7%
	East	47%	44%	9%
	Northwest/Toledo	48%	47%	5%
	Columbus Area	45%	47%	8%
	South/Cincinnati	42%	51%	7%
Household Income	Less than \$75,000	52%	39%	8%
	\$75,000 or more	44%	53%	3%
Education	Not college graduate	51%	40%	9%
	College graduate	44%	51%	5%
Marital Status	Married	39%	54%	6%
	Not married	60%	31%	8%
Evangelical Christians		33%	63%	4%
U.S. Military Veteran		39%	53%	8%
Interview Type	Landline	48%	45%	7%
	Cell Phone	50%	42%	8%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=979 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.