

		Ohio Likely Voters		
		Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Sherrrod Brown, the Democrat	Josh Mandel, the Republican	Undecided
		Row %	Row %	Row %
Ohio Likely Voters		49%	42%	9%
Party Identification	Democrat	89%	5%	6%
	Republican	5%	88%	7%
	Independent	43%	45%	12%
Party Identification***	Strong Democrats	92%	4%	3%
	Soft Democrats	80%	10%	10%
	Just Independents	39%	36%	25%
	Soft Republicans	8%	80%	11%
	Strong Republicans	3%	95%	2%
Tea Party Supporters		11%	86%	3%
Political Ideology	Very liberal-Liberal	85%	8%	7%
	Moderate	59%	31%	10%
	Conservative-Very conservative	22%	71%	7%
Presidential Choice	Barack Obama and Joe Biden	88%	6%	6%
	Mitt Romney and Paul Ryan	7%	87%	6%
Gender	Men	46%	46%	7%
	Women	52%	38%	10%
Age	Under 45	46%	43%	11%
	45 or older	50%	42%	7%
Age	18 to 29	41%	45%	14%
	30 to 44	48%	42%	10%
	45 to 59	48%	45%	7%
	60 or older	52%	40%	8%
Race	White	43%	47%	10%
	Non-white	82%	12%	6%
Region	Cleveland Area	60%	31%	9%
	East	50%	41%	9%
	Northwest/Toledo	46%	44%	10%
	Columbus Area	50%	43%	7%
	South/Cincinnati	41%	50%	9%
Household Income	Less than \$75,000	54%	37%	9%
	\$75,000 or more	44%	51%	5%
Education	Not college graduate	51%	40%	10%
	College graduate	47%	45%	8%
Marital Status	Married	40%	51%	9%
	Not married	61%	31%	9%
Evangelical Christians		35%	59%	6%
U.S. Military Veteran		44%	52%	4%
Interview Type	Landline	50%	42%	8%
	Cell Phone	47%	41%	12%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=979 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include likely voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those likely voters who identify as "not strong Republicans" or Republican leaning independents.