

		Ohio Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		50%	41%	1%	8%
Party Identification	Democrat	91%	6%	0%	3%
	Republican	5%	91%	1%	4%
	Independent	42%	40%	3%	15%
Party Identification***	Strong Democrats	96%	2%	0%	2%
	Soft Democrats	82%	9%	1%	7%
	Just Independents	30%	35%	2%	33%
	Soft Republicans	8%	80%	3%	9%
	Strong Republicans	0%	99%	0%	1%
Tea Party Supporters		14%	82%	1%	2%
Political Ideology	Very liberal-Liberal	85%	11%	0%	4%
	Moderate	62%	26%	1%	11%
	Conservative-Very conservative	20%	73%	2%	5%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	52%	48%	0%	0%
Past Participation**	Yes	49%	42%	1%	8%
	No	57%	31%	2%	10%
Plan to Vote Early	Vote early or by absentee	57%	36%	0%	6%
	Vote on Election Day	44%	47%	1%	8%
	Have not decided	57%	31%	2%	9%
Enthusiasm about Presidential Election	High	51%	45%	1%	3%
	Moderate	53%	40%	0%	6%
	Low	38%	32%	5%	25%
Gender	Men	46%	46%	2%	7%
	Women	53%	37%	1%	9%
Age	Under 45	50%	40%	2%	8%
	45 or older	49%	42%	1%	8%
Age	18 to 29	53%	38%	1%	7%
	30 to 44	47%	41%	3%	8%
	45 to 59	48%	44%	1%	7%
	60 or older	51%	40%	0%	9%
Race	White	44%	46%	2%	9%
	Non-white	85%	11%	0%	4%
Region	Cleveland Area	63%	29%	2%	7%
	East	50%	40%	0%	10%
	Northwest/Toledo	44%	45%	2%	8%
	Columbus Area	51%	42%	2%	5%
	South/Cincinnati	42%	48%	1%	9%
Household Income	Less than \$75,000	53%	37%	2%	9%
	\$75,000 or more	44%	49%	2%	5%
Education	Not college graduate	52%	38%	1%	9%
	College graduate	45%	47%	2%	6%
Marital Status	Married	40%	52%	1%	7%
	Not married	61%	28%	1%	9%
Evangelical Christians		34%	60%	0%	6%
U.S. Military Veteran		40%	52%	1%	7%
Interview Type	Landline	49%	43%	1%	7%
	Cell Phone	50%	37%	3%	10%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1316 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.