

		Ohio Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Likely Voters		50%	43%	1%	6%
Party Identification	Democrat	93%	5%	0%	2%
	Republican	4%	92%	0%	3%
	Independent	41%	44%	2%	13%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	83%	9%	1%	6%
	Just Independents	30%	39%	1%	29%
	Soft Republicans	7%	83%	2%	9%
	Strong Republicans	0%	99%	0%	0%
Tea Party Supporters		12%	86%	1%	2%
Political Ideology	Very liberal-Liberal	88%	9%	0%	3%
	Moderate	63%	26%	0%	10%
	Conservative-Very conservative	20%	75%	1%	4%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	49%	51%	0%	0%
Plan to Vote Early	Vote early or by absentee	59%	36%	0%	5%
	Vote on Election Day	44%	48%	1%	7%
	Have not decided	58%	35%	1%	6%
Enthusiasm about Presidential Election	High	52%	45%	1%	3%
	Moderate	52%	42%	1%	6%
	Low	38%	34%	3%	25%
Gender	Men	46%	48%	2%	5%
	Women	54%	38%	0%	8%
Age	Under 45	51%	42%	2%	5%
	45 or older	50%	43%	0%	6%
Age	18 to 29	55%	40%	0%	5%
	30 to 44	49%	43%	3%	6%
	45 to 59	48%	45%	1%	6%
	60 or older	51%	42%	0%	7%
Race	White	44%	48%	1%	7%
	Non-white	86%	10%	0%	4%
Region	Cleveland Area	63%	30%	2%	5%
	East	50%	43%	0%	7%
	Northwest/Toledo	47%	46%	1%	6%
	Columbus Area	50%	44%	1%	5%
	South/Cincinnati	42%	49%	1%	8%
Household Income	Less than \$75,000	54%	38%	1%	7%
	\$75,000 or more	44%	50%	2%	4%
Education	Not college graduate	53%	40%	1%	7%
	College graduate	46%	48%	2%	5%
Marital Status	Married	40%	53%	1%	6%
	Not married	63%	29%	1%	7%
Evangelical Christians		33%	62%	0%	4%
U.S. Military Veteran		41%	53%	0%	5%
Interview Type	Landline	49%	45%	0%	5%
	Cell Phone	52%	38%	2%	8%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=979 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include likely voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those likely voters who identify as "not strong Republicans" or Republican leaning independents.