

		Ohio Registered Voters		
		Which is more important in deciding your vote for president:		
		The economy	Social issues	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		76%	18%	6%
Party Identification	Democrat	74%	19%	6%
	Republican	78%	17%	5%
	Independent	77%	18%	5%
Tea Party Supporters		83%	15%	3%
Political Ideology	Very liberal-Liberal	68%	25%	8%
	Moderate	77%	16%	6%
	Conservative-Very conservative	79%	18%	4%
Presidential Choice	Barack Obama	73%	22%	5%
	Mitt Romney	79%	18%	4%
Gender	Men	79%	15%	6%
	Women	72%	21%	7%
Age	Under 45	77%	19%	4%
	45 or older	76%	18%	7%
Age	18 to 29	80%	20%	0%
	30 to 44	76%	18%	6%
	45 to 59	73%	22%	5%
	60 or older	77%	14%	8%
Race	White	77%	18%	5%
	Non-white	74%	19%	7%
Region	Cleveland Area	76%	17%	8%
	East	69%	25%	6%
	Northwest/Toledo	78%	17%	5%
	Columbus Area	76%	18%	5%
	South/Cincinnati	78%	15%	6%
Household Income	Less than \$75,000	76%	19%	5%
	\$75,000 or more	76%	20%	5%
Education	Not college graduate	79%	15%	6%
	College graduate	69%	26%	5%
Evangelical Christians		68%	26%	6%
Interview Type	Landline	76%	18%	6%
	Cell Phone	76%	18%	6%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.