

		Ohio Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Registered Voters		50%	44%	6%
Party Identification	Democrat	87%	9%	4%
	Republican	13%	83%	5%
	Independent	43%	48%	9%
Tea Party Supporters		16%	81%	3%
Political Ideology	Very liberal-Liberal	88%	10%	2%
	Moderate	62%	28%	10%
	Conservative-Very conservative	24%	72%	5%
Presidential Choice	Barack Obama	94%	4%	2%
	Mitt Romney	10%	88%	3%
Gender	Men	47%	48%	5%
	Women	54%	40%	7%
Age	Under 45	56%	40%	4%
	45 or older	48%	46%	7%
Age	18 to 29	58%	39%	4%
	30 to 44	55%	40%	5%
	45 to 59	47%	46%	7%
	60 or older	48%	46%	6%
Race	White	45%	49%	6%
	Non-white	86%	11%	3%
Region	Cleveland Area	59%	40%	1%
	East	45%	46%	9%
	Northwest/Toledo	45%	45%	10%
	Columbus Area	48%	48%	3%
	South/Cincinnati	53%	41%	6%
Household Income	Less than \$75,000	52%	41%	7%
	\$75,000 or more	48%	50%	2%
Education	Not college graduate	51%	42%	7%
	College graduate	50%	46%	4%
Evangelical Christians		40%	54%	6%
Interview Type	Landline	50%	45%	6%
	Cell Phone	53%	40%	7%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.