

### Nature of the Sample - Ohio

		Ohio Adults	Ohio Registered Voters
		Col %	Col %
Ohio Adults		100%	
Ohio Registered Voters		88%	100%
Party Identification	Democrat	n/a	37%
	Republican	n/a	28%
	Independent	n/a	34%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	4%
	Liberal	n/a	17%
	Moderate	n/a	36%
	Conservative	n/a	31%
	Very conservative	n/a	13%
Past Participation**	Yes	n/a	92%
	No	n/a	8%
Tea Party Supporters		n/a	25%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	39%	36%
	45 or older	61%	64%
Age	18 to 29	14%	11%
	30 to 44	25%	25%
	45 to 59	29%	30%
	60 or older	32%	34%
Race	White	85%	86%
	African American	11%	11%
	Latino	2%	2%
	Other	2%	2%
Region	Cleveland Area	18%	19%
	East	22%	21%
	Northwest/Toledo	16%	16%
	Columbus Area	16%	16%
	South/Cincinnati	28%	27%
Household Income	Less than \$75,000	73%	71%
	\$75,000 or more	27%	29%
Education	Not college graduate	71%	68%
	College graduate	29%	32%
Evangelical Christian	Yes	22%	23%
	No	78%	77%
Interview Type	Landline	72%	74%
	Cell Phone	28%	26%

NBC News/Marist Poll Ohio Adults. Interviews conducted May 17th through May 20th, 2012, N=1257 MOE +/- 2.8 percentage points. Ohio Registered Voters: N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.