

		Ohio Registered Voters		
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?		
		Get better	Get worse	Stay about the same
		Row %	Row %	Row %
Ohio Registered Voters		26%	11%	64%
Party Identification	Democrat	32%	6%	62%
	Republican	20%	9%	71%
	Independent	24%	16%	60%
Tea Party Supporters		23%	12%	65%
Political Ideology	Very liberal-Liberal	32%	8%	60%
	Moderate	25%	11%	64%
	Conservative-Very conservative	23%	11%	66%
Presidential Choice	Barack Obama	33%	7%	60%
	Mitt Romney	19%	14%	68%
Gender	Men	27%	9%	63%
	Women	24%	12%	64%
Age	Under 45	38%	10%	52%
	45 or older	18%	10%	71%
Age	18 to 29	43%	7%	50%
	30 to 44	36%	11%	53%
	45 to 59	23%	11%	67%
	60 or older	15%	10%	75%
Race	White	21%	11%	68%
	Non-white	54%	1%	44%
Region	Cleveland Area	33%	9%	58%
	East	25%	10%	66%
	Northwest/Toledo	18%	13%	69%
	Columbus Area	26%	6%	68%
	South/Cincinnati	25%	14%	61%
Household Income	Less than \$75,000	27%	11%	62%
	\$75,000 or more	24%	8%	68%
Education	Not college graduate	29%	10%	61%
	College graduate	19%	14%	68%
Evangelical Christians		28%	11%	61%
Interview Type	Landline	20%	11%	68%
	Cell Phone	40%	9%	51%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.