

		Ohio Registered Voters		
		Which candidate best understands the problems of people like yourself:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		50%	37%	13%
Party Identification	Democrat	87%	5%	8%
	Republican	8%	81%	11%
	Independent	44%	36%	19%
Tea Party Supporters		15%	75%	10%
Political Ideology	Very liberal-Liberal	85%	8%	7%
	Moderate	62%	23%	15%
	Conservative-Very conservative	23%	65%	12%
Presidential Choice	Barack Obama	94%	3%	3%
	Mitt Romney	7%	81%	12%
Gender	Men	47%	40%	12%
	Women	52%	34%	14%
Age	Under 45	55%	30%	15%
	45 or older	47%	41%	11%
Age	18 to 29	61%	29%	10%
	30 to 44	52%	30%	18%
	45 to 59	49%	41%	10%
	60 or older	46%	41%	12%
Race	White	43%	42%	14%
	Non-white	86%	8%	6%
Region	Cleveland Area	59%	28%	13%
	East	44%	39%	17%
	Northwest/Toledo	48%	35%	17%
	Columbus Area	44%	43%	14%
	South/Cincinnati	52%	39%	9%
Household Income	Less than \$75,000	55%	33%	12%
	\$75,000 or more	42%	49%	8%
Education	Not college graduate	50%	34%	16%
	College graduate	49%	43%	8%
Evangelical Christians		39%	50%	10%
Interview Type	Landline	48%	38%	14%
	Cell Phone	53%	34%	13%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.