

NBC News/Marist Poll Ohio Registered Voters

		Ohio Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		45%	40%	1%	14%
Party Identification	Democrat	85%	4%	1%	10%
	Republican	5%	83%	0%	12%
	Independent	34%	44%	1%	20%
Tea Party Supporters		12%	79%	0%	9%
Political Ideology	Very liberal-Liberal	83%	5%	1%	10%
	Moderate	55%	26%	1%	18%
	Conservative-Very conservative	18%	68%	1%	13%
Chance of Voting in Presidential Election	Excellent-Good	45%	41%	1%	13%
Intensity of Support	Strongly support	58%	42%	0%	0%
	Somewhat support	42%	58%	0%	0%
	Might vote differently	40%	60%	0%	0%
Past Participation**	Yes	43%	41%	1%	15%
	No	59%	27%	0%	14%
Interest in Presidential Election	High	48%	41%	1%	11%
	Moderate	34%	43%	0%	23%
	Low	42%	32%	2%	24%
Plan to Vote Early	Vote early or by absentee	53%	34%	1%	13%
	Vote on Election Day	40%	43%	1%	16%
	Have not decided	50%	37%	1%	12%
Enthusiasm about Presidential Election	High	50%	43%	0%	7%
	Moderate	44%	40%	1%	15%
	Low	34%	33%	4%	29%
Voted in 2008		46%	41%	1%	13%
Voted in 2010		43%	43%	1%	13%
Gender	Men	41%	44%	1%	14%
	Women	48%	36%	1%	15%
Age	Under 45	48%	33%	1%	17%
	45 or older	43%	44%	1%	12%
Age	18 to 29	50%	36%	0%	14%
	30 to 44	48%	32%	1%	19%
	45 to 59	42%	44%	1%	13%
	60 or older	44%	43%	2%	11%
Race	White	38%	45%	1%	16%
	Non-white	84%	12%	0%	5%
Region	Cleveland Area	54%	34%	2%	10%
	East	41%	40%	1%	18%
	Northwest/Toledo	41%	35%	1%	22%
	Columbus Area	40%	51%	1%	8%
	South/Cincinnati	46%	39%	1%	14%
Household Income	Less than \$75,000	48%	37%	1%	14%
	\$75,000 or more	38%	51%	0%	11%
Education	Not college graduate	45%	37%	1%	16%
	College graduate	44%	44%	1%	11%
Evangelical Christians		35%	52%	1%	13%
Interview Type	Landline	44%	41%	1%	15%
	Cell Phone	47%	37%	2%	13%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.