

NBC News/Marist Poll Ohio Registered Voters

		Ohio Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		48%	42%	2%	8%
Party Identification	Democrat	88%	6%	1%	5%
	Republican	6%	87%	1%	6%
	Independent	38%	47%	4%	11%
Tea Party Supporters		13%	82%	3%	3%
Political Ideology	Very liberal-Liberal	86%	7%	3%	5%
	Moderate	60%	29%	3%	8%
	Conservative-Very conservative	20%	71%	1%	7%
Chance of Voting in Presidential Election	Excellent-Good	48%	44%	2%	7%
Intensity of Support	Strongly support	58%	42%	0%	0%
	Somewhat support	42%	58%	0%	0%
	Might vote differently	40%	60%	0%	0%
Past Participation**	Yes	47%	44%	2%	7%
	No	59%	29%	2%	10%
Interest in Presidential Election	High	50%	42%	2%	5%
	Moderate	39%	49%	0%	12%
	Low	47%	37%	4%	13%
Plan to Vote Early	Vote early or by absentee	55%	38%	1%	6%
	Vote on Election Day	44%	45%	3%	9%
	Have not decided	51%	40%	2%	7%
Enthusiasm about Presidential Election	High	52%	44%	1%	3%
	Moderate	48%	41%	1%	9%
	Low	37%	40%	7%	16%
Gender	Men	45%	47%	3%	6%
	Women	50%	38%	2%	9%
Age	Under 45	51%	37%	3%	8%
	45 or older	46%	45%	2%	6%
Age	18 to 29	50%	40%	1%	9%
	30 to 44	52%	36%	3%	8%
	45 to 59	47%	46%	2%	6%
	60 or older	46%	45%	2%	7%
Race	White	42%	48%	2%	8%
	Non-white	84%	12%	0%	4%
Region	Cleveland Area	55%	36%	3%	6%
	East	45%	43%	2%	10%
	Northwest/Toledo	46%	39%	2%	12%
	Columbus Area	43%	51%	1%	5%
	South/Cincinnati	48%	43%	3%	6%
Household Income	Less than \$75,000	51%	40%	2%	7%
	\$75,000 or more	42%	52%	0%	5%
Education	Not college graduate	48%	40%	3%	9%
	College graduate	47%	47%	2%	4%
Evangelical Christians		37%	55%	2%	7%
Interview Type	Landline	47%	43%	2%	8%
	Cell Phone	49%	40%	3%	8%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.