

NBC News/Marist Poll Ohio Registered Voters

		Ohio Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Rob Portman, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		47%	42%	2%	9%
Party Identification	Democrat	85%	6%	1%	8%
	Republican	8%	86%	1%	5%
	Independent	37%	46%	3%	14%
Tea Party Supporters		13%	80%	2%	4%
Political Ideology	Very liberal-Liberal	87%	6%	2%	5%
	Moderate	58%	29%	1%	12%
	Conservative-Very conservative	20%	70%	2%	8%
Chance of Voting in Presidential Election	Excellent-Good	47%	43%	1%	8%
Intensity of Support	Strongly support	58%	41%	0%	1%
	Somewhat support	41%	56%	0%	3%
	Might vote differently	31%	53%	0%	16%
Past Participation**	Yes	45%	43%	2%	10%
	No	65%	25%	3%	7%
Interest in Presidential Election	High	50%	43%	2%	6%
	Moderate	35%	45%	1%	19%
	Low	47%	36%	2%	15%
Plan to Vote Early	Vote early or by absentee	54%	38%	2%	6%
	Vote on Election Day	43%	44%	2%	11%
	Have not decided	53%	38%	1%	9%
Enthusiasm about Presidential Election	High	52%	45%	0%	3%
	Moderate	46%	40%	1%	13%
	Low	38%	40%	5%	17%
Gender	Men	44%	47%	2%	7%
	Women	50%	37%	1%	12%
Age	Under 45	51%	36%	2%	11%
	45 or older	45%	45%	2%	8%
Age	18 to 29	55%	38%	1%	6%
	30 to 44	49%	35%	2%	13%
	45 to 59	46%	46%	2%	6%
	60 or older	45%	44%	2%	10%
Race	White	41%	47%	2%	10%
	Non-white	83%	10%	1%	6%
Region	Cleveland Area	55%	35%	3%	7%
	East	45%	42%	2%	11%
	Northwest/Toledo	44%	39%	2%	16%
	Columbus Area	42%	50%	0%	8%
	South/Cincinnati	47%	44%	2%	7%
Household Income	Less than \$75,000	49%	40%	2%	9%
	\$75,000 or more	44%	49%	0%	7%
Education	Not college graduate	47%	40%	2%	11%
	College graduate	47%	46%	1%	6%
Evangelical Christians		35%	53%	1%	11%
Interview Type	Landline	46%	43%	1%	10%
	Cell Phone	49%	39%	4%	9%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1103 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.