

Nature of the Sample - Ohio

		Ohio Adults	Ohio Registered Voters
		Col %	Col %
Ohio Adults		100%	
Ohio Registered Voters		86%	100%
Ohio Potential Republican Electorate*		35%	41%
Ohio Likely Voters		23%	27%
Party Identification	Democrat	n/a	38%
	Republican	n/a	26%
	Independent	n/a	35%
	Other	n/a	1%
Tea Party Supporters		n/a	24%
Intensity of Tea	Strongly support Tea Party	n/a	7%
Party Support	Support Tea Party	n/a	17%
	Does not support Tea Party	n/a	67%
	Unsure	n/a	9%
Political Ideology	Very liberal	n/a	4%
	Liberal	n/a	16%
	Moderate	n/a	39%
	Conservative	n/a	31%
	Very conservative	n/a	10%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	41%	39%
	45 or older	59%	61%
Age	18 to 29	15%	12%
	30 to 44	26%	27%
	45 to 59	26%	26%
	60 or older	33%	35%
Race	White	84%	84%
	African American	11%	12%
	Latino	2%	2%
	Other	3%	3%
Region	Cleveland Area	18%	18%
	East	22%	22%
	Northwest/Toledo	16%	16%
	Columbus Area	16%	16%
	South/Cincinnati	28%	28%
Household Income	Less than \$75,000	73%	70%
	\$75,000 or more	27%	30%
Education	Not college graduate	68%	66%
	College graduate	32%	34%
Interview Type	Landline	75%	77%
	Cell Phone	25%	23%

NBC News/Marist Poll Ohio Adults. Interviews conducted February 29th through March 2nd, 2012, N=3566 MOE +/- 1.6 percentage points.

Ohio Registered Voters: N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

Nature of the Sample - Ohio

		Ohio Potential Republican Electorate*	Ohio Likely Voters
		Col %	Col %
Ohio Potential Republican Electorate*		100%	
Virginia Likely Voters			100%
Voted early or by absentee			11%
Party Identification	Democrats	2%	2%
	Democratic leaning independents	2%	2%
	Just Independents	5%	5%
	Republican leaning independents	27%	23%
	Republicans	63%	66%
	Other	1%	1%
Tea Party Supporters		44%	48%
Intensity of Tea	Strongly support Tea Party	15%	18%
Party Support	Support Tea Party	29%	30%
	Does not support Tea Party	48%	45%
	Unsure	8%	7%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	4%
	Moderate	30%	27%
	Conservative	46%	48%
	Very conservative	19%	21%
Past	Yes	76%	86%
Participation***	No	24%	14%
Gender	Men	50%	49%
	Women	50%	51%
Age	Under 45	38%	32%
	45 or older	62%	68%
Age	18 to 29	11%	7%
	30 to 44	27%	24%
	45 to 59	27%	29%
	60 or older	35%	39%
Race	White	95%	95%
	Non-white	5%	5%
Region	Cleveland Area	15%	12%
	East	20%	20%
	Northwest/Toledo	17%	18%
	Columbus Area	17%	17%
	South/Cincinnati	31%	33%
Household Income	Less than \$75,000	65%	65%
	\$75,000 or more	35%	35%
Evangelical Christian	Yes	39%	40%
	No	61%	60%
Tea Party-Conservative-Evangelical		13%	15%
Education	Not college graduate	63%	62%
	College graduate	37%	38%
Interview Type	Landline	79%	81%
	Cell Phone	21%	19%

NBC News/Marist Poll Ohio Potential Republican Electorate. Interviews conducted February 29th through March 2nd, 2012, N=1257 MOE +/- 2.8 percentage points. Ohio Likely Republican Primary Voters: N=820 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

***Past participation refers to previous participation in a Ohio Republican Presidential Primary.