

Nature of the Sample - Nevada

		Nevada Adults	Nevada Registered Voters	Nevada Likely Voters
		Col %	Col %	Col %
Nevada Adults		100%		
Nevada Registered Voters		88%	100%	
Nevada Likely Voters		73%	83%	100%
When Casting Ballot	Vote-Voted early or by absentee	n/a	65%	71%
	Vote on Election Day	n/a	21%	19%
	Have not decided	n/a	13%	10%
Party Identification	Democrat	n/a	38%	39%
	Republican	n/a	31%	33%
	Independent	n/a	29%	27%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	28%	30%
	Not strong Democrats	n/a	10%	8%
	Democratic leaning independents	n/a	9%	8%
	Just Independents	n/a	10%	10%
	Republican leaning independents	n/a	10%	10%
	Not strong Republicans	n/a	9%	9%
	Strong Republicans	n/a	23%	24%
	Other	n/a	1%	1%
Party Registration	Democrat	n/a	42%	42%
	Republican	n/a	36%	38%
	Independent	n/a	21%	19%
	Other	n/a	0%	0%
Political Ideology	Very liberal	n/a	6%	6%
	Liberal	n/a	18%	17%
	Moderate	n/a	35%	34%
	Conservative	n/a	30%	31%
	Very conservative	n/a	11%	11%
Past Participation**	Yes	n/a	88%	92%
	No	n/a	12%	8%
Tea Party Supporters		n/a	24%	25%
Gender	Men	50%	49%	49%
	Women	50%	51%	51%
Age	Under 45	45%	41%	37%
	45 or older	55%	59%	63%
Age	18 to 29	17%	13%	9%
	30 to 44	28%	28%	28%
	45 to 59	27%	28%	30%
	60 or older	28%	30%	34%
Race	White	64%	66%	70%
	African American	7%	8%	7%
	Latino	20%	19%	16%
	Other	8%	8%	7%
Region	Washoe County	16%	16%	19%
	Clark County	72%	73%	67%
	Rest of State	12%	11%	14%
Household Income	Less than \$75,000	68%	66%	65%
	\$75,000 or more	32%	34%	35%
Education	Not college graduate	63%	61%	58%
	College graduate	37%	39%	42%
Marital Status	Married	50%	53%	56%
	Not married	50%	47%	44%
U.S. Military Veteran	Yes	17%	18%	19%
	No	83%	82%	81%
Interview Type	Landline	71%	73%	76%
	Cell Phone	29%	27%	24%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted October 23rd and October 24th, 2012, N=1424 MOE +/- 2.6 percentage points.

Nevada Registered Voters: N=1253 MOE +/- 2.8 percentage points. Nevada Likely Voters: N=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.