

NBC News/WSJ/Marist Poll Nevada Likely Voter Tables

		Nevada Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Likely Voters		48%	46%	6%
Party Identification	Democrat	10%	84%	7%
	Republican	90%	9%	2%
	Independent	51%	38%	11%
Tea Party Supporters		86%	11%	3%
Political Ideology	Very liberal-Liberal	11%	83%	6%
	Moderate	41%	51%	7%
	Conservative-Very conservative	75%	22%	4%
Presidential Choice	Barack Obama and Joe Biden	9%	86%	5%
	Mitt Romney and Paul Ryan	92%	4%	3%
Gender	Men	49%	43%	8%
	Women	47%	48%	4%
Age	Under 45	38%	55%	8%
	45 or older	53%	41%	5%
Age	18 to 29	34%	60%	6%
	30 to 44	39%	53%	8%
	45 to 59	51%	42%	7%
	60 or older	55%	41%	4%
Race	White	56%	39%	5%
	Latino	27%	69%	4%
	Other	28%	62%	10%
Region	Washoe County	48%	46%	5%
	Clark County	45%	49%	7%
	Rest of State	65%	29%	6%
Household Income	Less than \$75,000	43%	51%	7%
	\$75,000 or more	57%	39%	4%
Education	Not college graduate	44%	51%	5%
	College graduate	54%	39%	7%
Marital Status	Married	57%	37%	5%
	Not married	36%	56%	7%
U.S. Military Veteran		56%	39%	5%
Interview Type	Landline	50%	45%	5%
	Cell Phone	43%	49%	9%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 23rd and October 24th, 2012, N=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.