

NBC News/WSJ/Marist Poll Nevada Likely Voter Tables

		Nevada Likely Voters			
		Nevada U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee			
		Shelley Berkley, the Democrat	Dean Heller, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Likely Voters		45%	48%	2%	6%
Party Identification	Democrat	87%	6%	2%	5%
	Republican	7%	90%	0%	2%
	Independent	34%	54%	2%	10%
Party Identification***	Strong Democrats	91%	3%	2%	4%
	Soft Democrats	70%	17%	4%	9%
	Just Independents	34%	45%	2%	19%
	Soft Republicans	10%	83%	1%	6%
	Strong Republicans	4%	96%	0%	0%
Tea Party Supporters		11%	88%	0%	1%
Political Ideology	Very liberal-Liberal	86%	7%	3%	4%
	Moderate	53%	39%	1%	7%
	Conservative-Very conservative	17%	77%	1%	5%
Presidential Choice	Barack Obama and Joe Biden	85%	8%	2%	5%
	Mitt Romney and Paul Ryan	5%	92%	0%	3%
Gender	Men	44%	49%	1%	6%
	Women	46%	47%	2%	5%
Age	Under 45	51%	39%	1%	9%
	45 or older	43%	51%	2%	4%
Age	18 to 29	56%	32%	1%	11%
	30 to 44	49%	42%	1%	8%
	45 to 59	42%	51%	1%	6%
	60 or older	43%	52%	2%	3%
Race	White	37%	56%	2%	4%
	Latino	65%	25%	1%	9%
	Other	67%	23%	1%	9%
Region	Washoe County	42%	50%	3%	6%
	Clark County	50%	43%	1%	6%
	Rest of State	25%	68%	4%	4%
Household Income	Less than \$75,000	49%	43%	2%	6%
	\$75,000 or more	40%	55%	1%	4%
Education	Not college graduate	46%	45%	2%	7%
	College graduate	43%	51%	1%	4%
Marital Status	Married	37%	57%	1%	5%
	Not married	55%	36%	2%	7%
U.S. Military Veteran		44%	53%	0%	3%
Interview Type	Landline	44%	50%	1%	5%
	Cell Phone	47%	41%	2%	10%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 23rd and October 24th, 2012, N=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.