

NBC/WSJ/Marist Poll Nevada Likely Voters Tables

		Nevada Likely Voters			
		Nevada U.S. Senate tossup including those who are undecided yet leaning toward a candidate			
		Shelley Berkley, the Democrat	Dean Heller, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Likely Voters		43%	49%	1%	6%
Party Identification	Democrat	82%	9%	1%	7%
	Republican	5%	90%	1%	4%
	Independent	34%	58%	1%	8%
Party Identification***	Strong Democrats	89%	5%	1%	6%
	Soft Democrats	68%	22%	1%	10%
	Just Independents	31%	54%	1%	14%
	Soft Republicans	7%	87%	2%	4%
	Strong Republicans	3%	93%	1%	3%
Tea Party Supporters		11%	84%	1%	4%
Political Ideology	Very liberal-Liberal	76%	20%	0%	4%
	Moderate	48%	40%	1%	10%
	Conservative-Very conservative	18%	77%	1%	4%
Presidential Choice	Barack Obama and Joe Biden	83%	9%	1%	7%
	Mitt Romney and Paul Ryan	4%	92%	1%	3%
Gender	Men	38%	56%	1%	5%
	Women	49%	42%	2%	8%
Age	Under 45	40%	53%	1%	7%
	45 or older	47%	46%	1%	6%
Age	18 to 29	52%	41%	0%	6%
	30 to 44	32%	60%	1%	7%
	45 to 59	47%	45%	2%	5%
	60 or older	46%	46%	1%	6%
Race	White	39%	55%	1%	5%
	Non-white	53%	37%	1%	9%
Region	Washoe County	43%	48%	1%	8%
	Clark County	47%	47%	1%	6%
	Rest of State	29%	61%	3%	8%
Household Income	Less than \$75,000	48%	44%	1%	7%
	\$75,000 or more	38%	55%	2%	5%
Education	Not college graduate	47%	44%	1%	8%
	College graduate	38%	57%	2%	3%
Marital Status	Married	37%	55%	2%	6%
	Not married	52%	40%	1%	7%
White Evangelical Christians		19%	73%	1%	7%
U.S. Military Veteran		32%	63%	1%	4%
Interview Type	Landline	43%	50%	1%	6%
	Cell Phone	45%	46%	0%	9%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=984 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.