

NBC/WSJ/Marist Poll Nevada Likely Voters Tables

		Nevada Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Likely Voters		49%	47%	1%	3%
Party Identification	Democrat	94%	5%	0%	1%
	Republican	5%	93%	0%	1%
	Independent	40%	52%	1%	7%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	86%	11%	0%	4%
	Just Independents	33%	54%	2%	11%
	Soft Republicans	10%	84%	2%	4%
	Strong Republicans	2%	98%	0%	1%
Tea Party Supporters		14%	83%	1%	2%
Political Ideology	Very liberal-Liberal	83%	14%	1%	3%
	Moderate	60%	36%	1%	3%
	Conservative-Very conservative	17%	80%	1%	2%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	54%	46%	0%	0%
Past Participation**	Yes	48%	49%	1%	3%
	No	71%	28%	0%	1%
Plan to Vote Early	Vote early or by absentee	53%	43%	1%	3%
	Vote on Election Day	39%	57%	0%	3%
	Have not decided	55%	41%	1%	4%
Enthusiasm about Presidential Election	High	49%	49%	0%	2%
	Moderate	51%	45%	1%	3%
	Low	48%	38%	3%	10%
Gender	Men	42%	53%	1%	4%
	Women	57%	41%	1%	2%
Age	Under 45	50%	47%	0%	3%
	45 or older	50%	46%	1%	3%
Age	18 to 29	71%	27%	0%	2%
	30 to 44	37%	58%	1%	4%
	45 to 59	53%	44%	1%	2%
	60 or older	47%	48%	1%	4%
Race	White	41%	55%	1%	3%
	Non-white	67%	30%	1%	2%
Region	Washoe County	55%	43%	1%	2%
	Clark County	52%	45%	1%	3%
	Rest of State	31%	62%	1%	5%
Household Income	Less than \$75,000	56%	40%	1%	3%
	\$75,000 or more	42%	56%	1%	2%
Education	Not college graduate	55%	42%	0%	3%
	College graduate	41%	55%	1%	3%
Marital Status	Married	40%	56%	1%	3%
	Not married	62%	35%	0%	3%
White Evangelical Christians		17%	81%	0%	2%
U.S. Military Veteran		30%	62%	2%	7%
Interview Type	Landline	48%	49%	1%	3%
	Cell Phone	56%	40%	0%	4%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=984 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.