

Nature of the Sample - Nevada

		Nevada Adults	Nevada Registered Voters
		Col %	Col %
Nevada Adults		100%	
Nevada Registered Voters		82%	100%
Party Registration	Democrat	n/a	40%
	Republican	n/a	38%
	Independent	n/a	21%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	3%
	Liberal	n/a	20%
	Moderate	n/a	36%
	Conservative	n/a	30%
Past Participation**	Very conservative	n/a	11%
	Yes	n/a	90%
	No	n/a	10%
Tea Party Supporters		n/a	27%
Gender	Men	50%	50%
	Women	50%	50%
Age	Under 45	48%	42%
	45 or older	52%	58%
Age	18 to 29	20%	15%
	30 to 44	28%	28%
	45 to 59	27%	29%
	60 or older	25%	28%
Race	White	60%	64%
	African American	7%	8%
	Latino	22%	19%
	Other	11%	9%
Region	Washoe County	16%	17%
	Clark County	72%	72%
	Rest of State	12%	11%
Household Income	Less than \$75,000	70%	67%
	\$75,000 or more	30%	33%
Education	Not college graduate	65%	62%
	College graduate	35%	38%
Evangelical Christian	Yes	14%	16%
	No	86%	84%
Interview Type	Landline	72%	75%
	Cell Phone	28%	25%

NBC News/Marist Poll Nevada Adults. Interviews conducted May 22nd through May 24th, 2012, N=1265 MOE +/- 2.8 percentage points.

Nevada Registered Voters: N=1040 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.