

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist New Hampshire Poll of 1,138 Adults

This survey of 1,138 adults was conducted October 20th through October 24th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New Hampshire were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of mobile phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.9 percentage points. There are 1,020 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. There are 768 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Presidential Election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.5 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters	New Hampshire Likely Voters
		Col %	Col %	Col %
New Hampshire Adults		100%		
New Hampshire Registered Voters		90%	100%	
New Hampshire Likely Voters		67%	75%	100%
Past Participation*	Yes	n/a	93%	95%
	No	n/a	7%	5%
Party Registration	Democrat	n/a	30%	31%
	Republican	n/a	32%	33%
	Independent	n/a	38%	36%
	Other	n/a	0%	0%
Party Identification	Democrat	n/a	28%	29%
	Republican	n/a	27%	28%
	Independent	n/a	44%	43%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	10%	11%
	Liberal	n/a	18%	18%
	Moderate	n/a	37%	36%
	Conservative	n/a	23%	23%
	Very conservative	n/a	11%	11%
Tea Party Supporters		n/a	18%	18%
Gender	Men	49%	49%	48%
	Women	51%	51%	52%
Age	Under 45	41%	36%	34%
	45 or older	59%	64%	66%
Age	18 to 29	18%	13%	12%
	30 to 44	22%	23%	23%
	45 to 59	31%	33%	34%
	60 or older	29%	31%	32%
Race	White	93%	94%	94%
	African American	1%	1%	1%
	Latino	2%	2%	2%
	Other	4%	4%	4%
White men		96%	97%	96%
Non-white men		4%	3%	4%
White women		98%	98%	98%
Non-white Women		2%	2%	2%
Region	Hillsborough	30%	30%	29%
	Rockingham	22%	23%	24%
	Northern Counties	18%	17%	18%
	Southern Counties	30%	30%	29%
Household Income	Less than \$50,000	38%	36%	35%
	\$50,000 or more	62%	64%	65%
Education	Not college graduate	51%	47%	45%
	College graduate	49%	53%	55%
Race and Education	White - Not College Graduate	47%	44%	42%
	White - College Graduate	46%	50%	52%
	Non-White - Not College Graduate	4%	3%	3%
	Non-White - College Graduate	3%	3%	3%
Evangelical Christian	Yes	16%	16%	15%
	No	84%	84%	85%
White Evangelical Christians		14%	13%	13%
U.S. Military Veteran	Yes	12%	13%	13%
	No	88%	87%	87%
Interview Type	Landline	49%	53%	55%
	Cell Phone	51%	47%	45%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted October 20th through October 24th, 2016, n=1138 MOE +/- 2.9 percentage points. New Hampshire Registered Voters: n=1020 MOE +/- 3.1 percentage points. New Hampshire Likely Voters: n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Likely Voters		52%	45%	3%
Party Identification	Democrat	96%	3%	1%
	Republican	13%	83%	3%
	Independent	49%	46%	5%
Political Ideology	Very liberal-Liberal	94%	5%	1%
	Moderate	53%	43%	5%
	Conservative-Very conservative	16%	81%	3%
Tea Party Supporters		13%	83%	4%
Region	Hillsborough	51%	45%	4%
	Rockingham	47%	50%	3%
	Northern Counties	57%	41%	2%
	Southern Counties	54%	43%	3%
Household Income	Less than \$50,000	59%	37%	4%
	\$50,000 or more	49%	49%	2%
Education	Not college graduate	46%	50%	4%
	College graduate	56%	42%	2%
Age	18 to 29	68%	30%	2%
	30 to 44	51%	47%	2%
	45 to 59	44%	51%	5%
	60 or older	53%	45%	3%
Age	Under 45	57%	41%	2%
	45 or older	48%	48%	4%
Gender	Men	42%	54%	4%
	Women	61%	37%	2%
White Men		42%	54%	4%
White Women		61%	37%	2%
Race and Education	White - Not College Graduate	46%	50%	4%
	White - College Graduate	57%	41%	2%
White Evangelical Christians		30%	68%	2%
U.S. Military Veteran	Yes	40%	57%	3%
	No	54%	43%	3%
Interview Type	Landline	51%	46%	3%
	Cell Phone	53%	44%	3%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters				
		2016 presidential election including those who are undecided yet leaning toward a candidate or already voted				
		Hillary Clinton and Tim Kaine, the Democrats	Donald Trump and Mike Pence, the Republicans	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
New Hampshire Likely Voters		47%	39%	9%	3%	2%
Intensity of Support	Strongly support	55%	45%	0%	0%	0%
	Somewhat support	57%	42%	0%	1%	0%
Party Identification	Democrat	94%	2%	3%	0%	0%
	Republican	7%	79%	11%	1%	2%
	Independent	43%	37%	13%	5%	3%
Political Ideology	Very liberal-Liberal	90%	2%	6%	2%	0%
	Moderate	46%	35%	13%	3%	2%
	Conservative-Very conservative	13%	74%	8%	3%	2%
Tea Party Supporters		8%	84%	7%	0%	1%
Region	Hillsborough	46%	39%	11%	2%	1%
	Rockingham	45%	43%	9%	2%	1%
	Northern Counties	48%	42%	7%	1%	2%
	Southern Counties	50%	34%	9%	4%	3%
Household Income	Less than \$50,000	50%	34%	10%	3%	3%
	\$50,000 or more	45%	41%	9%	3%	1%
Education	Not college graduate	42%	47%	8%	1%	3%
	College graduate	52%	33%	11%	4%	1%
Age	18 to 29	49%	37%	8%	6%	0%
	30 to 44	44%	37%	15%	2%	2%
	45 to 59	44%	43%	9%	3%	1%
	60 or older	51%	38%	6%	2%	3%
Age	Under 45	46%	37%	13%	3%	1%
	45 or older	47%	40%	8%	2%	2%
Gender	Men	38%	48%	11%	2%	2%
	Women	56%	31%	8%	3%	2%
White Men		38%	48%	11%	2%	1%
White Women		57%	30%	8%	3%	1%
Race and Education	White - Not College Graduate	43%	47%	7%	1%	2%
	White - College Graduate	52%	32%	12%	4%	1%
White Evangelical Christians		26%	56%	15%	2%	1%
U.S. Military Veteran	Yes	35%	52%	9%	2%	1%
	No	49%	37%	9%	3%	2%
Interview Type	Landline	50%	37%	8%	2%	2%
	Cell Phone	44%	41%	11%	3%	2%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters with a Candidate Preference		68%	28%	3%	1%
Candidate Support	Hillary Clinton	68%	29%	3%	0%
	Donald Trump	70%	26%	3%	1%
Party Identification	Democrat	80%	18%	2%	0%
	Republican	75%	23%	1%	1%
	Independent	53%	41%	5%	1%
Political Ideology	Very liberal-Liberal	75%	22%	3%	0%
	Moderate	55%	40%	5%	1%
	Conservative-Very conservative	75%	23%	1%	0%
Tea Party Supporters		82%	17%	1%	0%
Region	Hillsborough	67%	31%	2%	0%
	Rockingham	68%	28%	3%	1%
	Northern Counties	67%	31%	0%	1%
	Southern Counties	70%	24%	5%	1%
Household Income	Less than \$50,000	65%	31%	2%	1%
	\$50,000 or more	71%	26%	2%	0%
Education	Not college graduate	67%	29%	3%	1%
	College graduate	70%	28%	3%	0%
Age	18 to 29	35%	60%	4%	1%
	30 to 44	69%	24%	6%	1%
	45 to 59	74%	25%	1%	0%
	60 or older	75%	22%	2%	1%
Age	Under 45	57%	36%	5%	1%
	45 or older	74%	24%	2%	0%
Gender	Men	66%	31%	3%	0%
	Women	70%	26%	3%	1%
White Men		66%	32%	2%	1%
White Women		72%	24%	3%	1%
Race and Education	White - Not College Graduate	68%	28%	3%	1%
	White - College Graduate	70%	27%	3%	0%
White Evangelical Christians		77%	23%	0%	1%
Interview Type	Landline	74%	23%	2%	1%
	Cell Phone	62%	34%	4%	0%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters with a Candidate Preference. Interviews conducted October 20th through October 24th, 2016, n=649 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters					
		2016 presidential election including those who are undecided yet leaning toward a candidate or already voted [multi-candidate field]					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Likely Voters		45%	36%	10%	4%	2%	3%
Party Identification	Democrat	91%	2%	3%	2%	1%	1%
	Republican	7%	76%	10%	1%	3%	3%
	Independent	39%	32%	15%	6%	3%	4%
Political Ideology	Very liberal-Liberal	86%	2%	4%	7%	1%	0%
	Moderate	43%	30%	16%	3%	3%	4%
	Conservative-Very conservative	13%	71%	9%	1%	2%	3%
Tea Party Supporters		7%	81%	10%	0%	0%	2%
Region	Hillsborough	44%	33%	16%	2%	3%	2%
	Rockingham	45%	41%	8%	2%	2%	3%
	Northern Counties	47%	42%	3%	5%	0%	3%
	Southern Counties	45%	31%	11%	6%	3%	4%
Household Income	Less than \$50,000	48%	32%	9%	5%	2%	4%
	\$50,000 or more	42%	39%	12%	3%	2%	2%
Education	Not college graduate	39%	43%	9%	3%	1%	4%
	College graduate	49%	30%	12%	4%	3%	1%
Age	18 to 29	43%	24%	21%	10%	1%	0%
	30 to 44	39%	35%	16%	6%	2%	2%
	45 to 59	42%	42%	7%	2%	3%	3%
	60 or older	50%	36%	6%	1%	2%	5%
Age	Under 45	40%	31%	18%	7%	2%	1%
	45 or older	46%	39%	6%	2%	3%	4%
Gender	Men	36%	44%	12%	4%	2%	3%
	Women	54%	29%	9%	3%	3%	3%
White Men		35%	44%	13%	4%	2%	3%
White Women		54%	28%	9%	3%	3%	2%
Race and Education	White - Not College Graduate	40%	43%	9%	3%	2%	4%
	White - College Graduate	49%	30%	12%	4%	3%	1%
White Evangelical Christians		25%	53%	16%	1%	2%	3%
U.S. Military Veteran	Yes	34%	49%	10%	3%	2%	2%
	No	46%	34%	10%	4%	2%	3%
Interview Type	Landline	49%	35%	8%	2%	2%	4%
	Cell Phone	40%	37%	13%	5%	2%	2%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Likely Voters		42%	55%	3%
Party Identification	Democrat	90%	8%	2%
	Republican	7%	91%	2%
	Independent	34%	62%	4%
Political Ideology	Very liberal-Liberal	83%	14%	3%
	Moderate	40%	56%	4%
	Conservative-Very conservative	12%	86%	2%
Tea Party Supporters		10%	89%	1%
Region	Hillsborough	39%	57%	4%
	Rockingham	44%	55%	1%
	Northern Counties	47%	50%	3%
	Southern Counties	41%	55%	4%
Household Income	Less than \$50,000	50%	46%	5%
	\$50,000 or more	37%	61%	2%
Education	Not college graduate	39%	58%	4%
	College graduate	45%	52%	3%
Age	18 to 29	43%	47%	10%
	30 to 44	35%	64%	1%
	45 to 59	39%	58%	3%
	60 or older	48%	49%	3%
Age	Under 45	38%	58%	4%
	45 or older	43%	54%	3%
Gender	Men	31%	66%	3%
	Women	52%	44%	3%
White Men		31%	67%	2%
White Women		53%	44%	3%
Race and Education	White - Not College Graduate	39%	58%	3%
	White - College Graduate	45%	52%	2%
White Evangelical Christians		24%	74%	1%
U.S. Military Veteran	Yes	31%	66%	4%
	No	44%	53%	3%
Interview Type	Landline	47%	50%	3%
	Cell Phone	37%	60%	3%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Likely Voters		29%	68%	3%
Party Identification	Democrat	2%	96%	1%
	Republican	63%	33%	4%
	Independent	25%	73%	3%
Political Ideology	Very liberal-Liberal	1%	98%	1%
	Moderate	22%	74%	4%
	Conservative-Very conservative	60%	38%	2%
Tea Party Supporters		70%	26%	3%
Region	Hillsborough	31%	68%	2%
	Rockingham	31%	66%	3%
	Northern Counties	33%	65%	3%
	Southern Counties	25%	72%	4%
Household Income	Less than \$50,000	26%	71%	3%
	\$50,000 or more	31%	67%	2%
Education	Not college graduate	36%	60%	4%
	College graduate	24%	74%	1%
Age	18 to 29	17%	78%	4%
	30 to 44	30%	70%	0%
	45 to 59	33%	64%	3%
	60 or older	31%	66%	3%
Age	Under 45	26%	73%	2%
	45 or older	32%	65%	3%
Gender	Men	36%	60%	3%
	Women	23%	75%	2%
White Men		36%	61%	3%
White Women		22%	76%	2%
Race and Education	White - Not College Graduate	35%	61%	4%
	White - College Graduate	23%	75%	1%
White Evangelical Christians		45%	53%	2%
U.S. Military Veteran	Yes	42%	55%	3%
	No	27%	70%	3%
Interview Type	Landline	28%	68%	4%
	Cell Phone	31%	67%	2%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters			
		2016 New Hampshire election for U.S. Senate including those who are undecided yet leaning toward a candidate or already voted			
		Maggie Hassan, the Democrat	Kelly Ayotte, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters		47%	48%	2%	2%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	43%	57%	0%	0%
Candidate Support	Hillary Clinton	89%	9%	1%	1%
	Donald Trump	7%	90%	2%	2%
	Other	30%	64%	3%	3%
Party Identification	Democrat	97%	2%	1%	0%
	Republican	4%	94%	2%	0%
	Independent	44%	49%	3%	5%
Political Ideology	Very liberal-Liberal	92%	5%	2%	1%
	Moderate	45%	51%	1%	3%
	Conservative-Very conservative	13%	83%	2%	2%
Tea Party Supporters		9%	87%	3%	2%
Region	Hillsborough	44%	53%	2%	1%
	Rockingham	43%	52%	1%	4%
	Northern Counties	52%	44%	1%	3%
	Southern Counties	51%	44%	2%	3%
Household Income	Less than \$50,000	56%	40%	1%	3%
	\$50,000 or more	44%	53%	1%	1%
Education	Not college graduate	43%	50%	3%	4%
	College graduate	51%	48%	1%	1%
Age	18 to 29	44%	45%	10%	2%
	30 to 44	47%	51%	0%	2%
	45 to 59	46%	51%	0%	3%
	60 or older	48%	48%	2%	2%
Age	Under 45	46%	49%	3%	2%
	45 or older	47%	49%	1%	3%
Gender	Men	38%	59%	2%	1%
	Women	56%	39%	1%	3%
White Men		38%	59%	2%	2%
White Women		57%	39%	1%	3%
Race and Education	White - Not College Graduate	44%	50%	2%	4%
	White - College Graduate	51%	47%	1%	1%
White Evangelical Christians		20%	79%	0%	1%
U.S. Military Veteran	Yes	34%	63%	1%	2%
	No	49%	46%	2%	3%
Interview Type	Landline	50%	48%	1%	2%
	Cell Phone	44%	49%	3%	4%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters with a Candidate Preference		65%	29%	5%	1%
Candidate Support	Maggie Hassan	69%	26%	4%	1%
	Kelly Ayotte	61%	33%	6%	0%
Party Identification	Democrat	77%	20%	2%	0%
	Republican	74%	24%	2%	0%
	Independent	52%	37%	10%	1%
Political Ideology	Very liberal-Liberal	75%	22%	4%	0%
	Moderate	54%	36%	9%	1%
	Conservative-Very conservative	69%	28%	2%	1%
Tea Party Supporters		66%	30%	3%	0%
Region	Hillsborough	64%	32%	4%	0%
	Rockingham	63%	29%	6%	1%
	Northern Counties	66%	27%	6%	1%
	Southern Counties	67%	28%	5%	0%
Household Income	Less than \$50,000	65%	29%	5%	1%
	\$50,000 or more	66%	30%	4%	0%
Education	Not college graduate	61%	33%	5%	1%
	College graduate	68%	26%	6%	0%
Age	18 to 29	50%	31%	17%	2%
	30 to 44	62%	31%	7%	0%
	45 to 59	62%	34%	3%	1%
	60 or older	76%	21%	3%	0%
Age	Under 45	58%	31%	10%	1%
	45 or older	69%	28%	3%	1%
Gender	Men	64%	30%	6%	0%
	Women	66%	29%	5%	1%
White Men		64%	29%	6%	0%
White Women		66%	28%	5%	0%
Race and Education	White - Not College Graduate	61%	34%	5%	1%
	White - College Graduate	69%	25%	6%	0%
White Evangelical Christians		67%	29%	3%	2%
Interview Type	Landline	72%	24%	3%	0%
	Cell Phone	56%	35%	7%	1%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters with a Candidate Preference. Interviews conducted October 20th through October 24th, 2016, n= 713 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters			
		2016 New Hampshire election for governor including those who are undecided yet leaning toward a candidate or already voted			
		Colin Van Ostern, the Democrat	Chris Sununu, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters		47%	46%	2%	4%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	49%	51%	0%	0%
Candidate Support	Hillary Clinton	86%	11%	0%	2%
	Donald Trump	8%	85%	2%	4%
	Other	34%	55%	3%	7%
Party Identification	Democrat	92%	4%	1%	2%
	Republican	6%	89%	2%	4%
	Independent	46%	46%	2%	6%
Political Ideology	Very liberal-Liberal	90%	7%	1%	2%
	Moderate	46%	47%	1%	5%
	Conservative-Very conservative	14%	79%	3%	4%
Tea Party Supporters		7%	89%	2%	2%
Region	Hillsborough	43%	51%	1%	5%
	Rockingham	42%	51%	2%	6%
	Northern Counties	55%	41%	2%	3%
	Southern Counties	52%	42%	2%	4%
Household Income	Less than \$50,000	56%	39%	3%	3%
	\$50,000 or more	44%	52%	1%	3%
Education	Not college graduate	45%	48%	2%	5%
	College graduate	49%	46%	1%	4%
Age	18 to 29	50%	43%	1%	5%
	30 to 44	44%	51%	1%	4%
	45 to 59	44%	49%	3%	4%
	60 or older	50%	43%	1%	5%
Age	Under 45	46%	48%	1%	4%
	45 or older	47%	46%	2%	5%
Gender	Men	42%	53%	1%	4%
	Women	53%	40%	2%	5%
White Men		42%	53%	1%	4%
White Women		54%	40%	2%	4%
Race and Education	White - Not College Graduate	46%	47%	2%	5%
	White - College Graduate	50%	46%	1%	4%
White Evangelical Christians		18%	76%	1%	5%
U.S. Military Veteran	Yes	35%	58%	2%	5%
	No	49%	45%	2%	4%
Interview Type	Landline	49%	44%	2%	5%
	Cell Phone	46%	49%	2%	4%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=768 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Likely Voters

		New Hampshire Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters with a Candidate Preference		50%	43%	7%	1%
Candidate Support	Colin Van Ostern	53%	40%	6%	1%
	Chris Sununu	48%	45%	7%	0%
Party Identification	Democrat	62%	33%	4%	1%
	Republican	61%	34%	4%	0%
	Independent	35%	54%	11%	1%
Political Ideology	Very liberal-Liberal	56%	40%	4%	0%
	Moderate	38%	52%	9%	1%
	Conservative-Very conservative	58%	36%	6%	1%
Tea Party Supporters		58%	34%	7%	0%
Region	Hillsborough	48%	45%	7%	0%
	Rockingham	52%	43%	4%	1%
	Northern Counties	53%	41%	5%	1%
	Southern Counties	50%	41%	9%	0%
Household Income	Less than \$50,000	47%	42%	10%	1%
	\$50,000 or more	51%	43%	5%	0%
Education	Not college graduate	47%	44%	8%	1%
	College graduate	53%	42%	5%	0%
Age	18 to 29	34%	49%	15%	2%
	30 to 44	45%	51%	4%	0%
	45 to 59	50%	43%	8%	0%
	60 or older	60%	34%	4%	1%
Age	Under 45	41%	51%	8%	1%
	45 or older	55%	38%	6%	1%
Gender	Men	48%	45%	7%	0%
	Women	53%	40%	6%	1%
White Men		47%	46%	7%	0%
White Women		53%	40%	6%	1%
Race and Education	White - Not College Graduate	46%	45%	8%	1%
	White - College Graduate	53%	42%	5%	0%
White Evangelical Christians		49%	39%	11%	1%
U.S. Military Veteran	Yes	56%	38%	5%	0%
	No	49%	43%	7%	1%
Interview Type	Landline	57%	38%	5%	1%
	Cell Phone	42%	49%	9%	0%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters with a Candidate Preference. Interviews conducted October 20th through October 24th, 2016, n=692 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.