

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,542 New Hampshire Adults

This survey of 1,542 adults was conducted July 7th through July 13th, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of New Hampshire were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.5 percentage points. There are 1,342 registered voters. The results for this subset are statistically significant within ± 2.7 percentage points. There are 556 voters in the 2014 Potential Republican Electorate. The results for this subset are statistically significant within ± 4.2 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters
		Col %	Col %
New Hampshire Adults		100%	
New Hampshire Registered Voters		87%	100%
Party Registration	Democrat	n/a	27%
	Republican	n/a	30%
	Independent	n/a	43%
	Other	n/a	0%
Party Identification	Democrat	n/a	25%
	Republican	n/a	26%
	Independent	n/a	48%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	19%
	Moderate	n/a	38%
	Conservative	n/a	27%
	Very conservative	n/a	9%
Tea Party Supporters		n/a	24%
Gender	Men	49%	50%
	Women	51%	50%
Age	Under 45	36%	32%
	45 or older	64%	68%
Age	18 to 29	12%	9%
	30 to 44	24%	22%
	45 to 59	31%	32%
	60 or older	33%	36%
Race	White	94%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	3%	3%
Region	Hillsborough	30%	30%
	Rockingham	22%	23%
	Northern Counties	18%	18%
	Southern Counties	30%	30%
Household Income	Less than \$75,000	60%	57%
	\$75,000 or more	40%	43%
Education	Not college graduate	53%	50%
	College graduate	47%	50%
White Evangelical Christians		16%	16%
Interview Type	Landline	76%	78%
	Cell Phone	24%	22%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points. New Hampshire Registered Voters: n=1342 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		39%	53%	8%
New Hampshire Registered Voters		39%	54%	8%
Party Identification^	Democrat	84%	12%	4%
	Republican	5%	89%	5%
	Independent	34%	55%	10%
Political Ideology^	Very liberal-Liberal	76%	18%	6%
	Moderate	41%	48%	11%
	Conservative-Very conservative	10%	85%	6%
Tea Party Supporters^		7%	91%	2%
Region	Hillsborough	39%	53%	7%
	Rockingham	36%	54%	9%
	Northern Counties	35%	54%	11%
	Southern Counties	42%	52%	7%
Household Income	Less than \$75,000	39%	51%	10%
	\$75,000 or more	41%	54%	5%
Education	Not college graduate	31%	59%	10%
	College graduate	48%	46%	6%
Race	White	38%	53%	8%
	Non-white	43%	44%	13%
Age	18 to 29	36%	46%	17%
	30 to 44	36%	54%	10%
	45 to 59	40%	55%	5%
	60 or older	40%	53%	7%
Age	Under 45	36%	51%	12%
	45 or older	40%	54%	6%
Gender	Men	32%	60%	8%
	Women	45%	47%	9%
White Evangelical Christians		20%	68%	11%
Interview Type	Landline	39%	55%	6%
	Cell Phone	37%	47%	16%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

^New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
New Hampshire Adults		26%	68%	6%
New Hampshire Registered Voters		27%	68%	6%
Party Identification^	Democrat	56%	36%	8%
	Republican	8%	90%	2%
	Independent	22%	72%	6%
Political Ideology^	Very liberal-Liberal	50%	41%	9%
	Moderate	27%	66%	7%
	Conservative-Very conservative	10%	88%	1%
Tea Party Supporters^		7%	92%	1%
Region	Hillsborough	25%	69%	6%
	Rockingham	24%	73%	4%
	Northern Counties	29%	66%	5%
	Southern Counties	27%	65%	8%
Household Income	Less than \$75,000	25%	69%	6%
	\$75,000 or more	30%	65%	4%
Education	Not college graduate	20%	73%	6%
	College graduate	33%	61%	6%
Race	White	26%	69%	5%
	Non-white	32%	61%	7%
Age	18 to 29	28%	67%	5%
	30 to 44	29%	64%	7%
	45 to 59	26%	69%	5%
	60 or older	23%	70%	7%
Age	Under 45	29%	65%	6%
	45 or older	25%	69%	6%
Gender	Men	22%	72%	6%
	Women	29%	64%	6%
White Evangelical Christians		17%	80%	2%
Interview Type	Landline	25%	70%	5%
	Cell Phone	29%	63%	8%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

^New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults		
		Do you approve or disapprove of the job the Republicans in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		19%	68%	13%
New Hampshire Registered Voters		19%	69%	11%
Party Identification^	Democrat	5%	90%	5%
	Republican	39%	47%	14%
	Independent	16%	71%	13%
Political Ideology^	Very liberal-Liberal	5%	92%	4%
	Moderate	18%	71%	11%
	Conservative-Very conservative	31%	53%	16%
Tea Party Supporters^		37%	50%	12%
Region	Hillsborough	20%	69%	11%
	Rockingham	19%	67%	14%
	Northern Counties	20%	66%	14%
	Southern Counties	18%	68%	14%
Household Income	Less than \$75,000	18%	68%	14%
	\$75,000 or more	20%	69%	10%
Education	Not college graduate	22%	64%	14%
	College graduate	15%	73%	12%
Race	White	19%	69%	13%
	Non-white	28%	60%	13%
Age	18 to 29	24%	52%	24%
	30 to 44	17%	65%	18%
	45 to 59	20%	71%	9%
	60 or older	18%	73%	9%
Age	Under 45	19%	61%	20%
	45 or older	19%	72%	9%
Gender	Men	20%	68%	12%
	Women	19%	68%	14%
White Evangelical Christians		27%	55%	18%
Interview Type	Landline	19%	70%	11%
	Cell Phone	19%	63%	18%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

^New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Registered Voters			
		Tossup for U.S. Senate in New Hampshire including those who are undecided, yet leaning towards a candidate			
		Jeanne Shaheen, the Democrat	Scott Brown, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		50%	42%	1%	6%
Party Identification	Democrat	93%	5%	1%	1%
	Republican	8%	86%	2%	4%
	Independent	51%	38%	1%	9%
Political Ideology	Very liberal-Liberal	89%	8%	1%	2%
	Moderate	56%	37%	1%	6%
	Conservative-Very conservative	18%	74%	2%	6%
Tea Party Supporters		12%	82%	1%	4%
Region	Hillsborough	48%	46%	2%	4%
	Rockingham	47%	47%	0%	6%
	Northern Counties	53%	37%	2%	9%
	Southern Counties	53%	38%	2%	7%
Household Income	Less than \$75,000	54%	37%	1%	7%
	\$75,000 or more	49%	46%	2%	3%
Education	Not college graduate	46%	46%	1%	7%
	College graduate	55%	39%	1%	5%
Race	White	50%	42%	1%	6%
	Non-white	57%	35%	5%	3%
Age	18 to 29	58%	31%	0%	12%
	30 to 44	45%	44%	3%	8%
	45 to 59	50%	43%	1%	5%
	60 or older	52%	42%	1%	4%
Age	Under 45	49%	40%	2%	9%
	45 or older	51%	43%	1%	5%
Gender	Men	42%	51%	2%	6%
	Women	59%	34%	1%	6%
White Evangelical Christians		33%	62%	1%	5%
Interview Type	Landline	50%	44%	1%	5%
	Cell Phone	51%	37%	2%	10%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted July 7th through July 13th, 2014, n=1342 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults			
		Overall, do you have a favorable or an unfavorable impression of Jeanne Shaheen?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Adults		51%	37%	2%	10%
New Hampshire Registered Voters		52%	39%	1%	8%
Party Identification [^]	Democrat	85%	8%	1%	6%
	Republican	17%	75%	1%	7%
	Independent	54%	35%	1%	10%
Political Ideology [^]	Very liberal-Liberal	83%	10%	1%	7%
	Moderate	60%	31%	0%	9%
	Conservative-Very conservative	22%	70%	1%	6%
Tea Party Supporters [^]		16%	77%	2%	5%
Region	Hillsborough	49%	41%	2%	8%
	Rockingham	46%	42%	1%	11%
	Northern Counties	55%	29%	4%	11%
	Southern Counties	52%	36%	3%	10%
Household Income	Less than \$75,000	54%	34%	3%	10%
	\$75,000 or more	48%	44%	1%	6%
Education	Not college graduate	47%	40%	3%	9%
	College graduate	55%	34%	1%	10%
Race	White	51%	37%	2%	9%
	Non-white	53%	32%	4%	11%
Age	18 to 29	49%	22%	9%	21%
	30 to 44	42%	41%	3%	14%
	45 to 59	55%	40%	1%	5%
	60 or older	55%	38%	1%	6%
Age	Under 45	44%	34%	5%	16%
	45 or older	55%	39%	1%	5%
Gender	Men	42%	47%	2%	9%
	Women	58%	28%	3%	10%
White Evangelical Christians		39%	48%	2%	10%
Interview Type	Landline	49%	40%	2%	9%
	Cell Phone	54%	31%	4%	11%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

[^]New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults			
		Overall, do you have a favorable or an unfavorable impression of Scott Brown?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Adults		38%	37%	5%	20%
New Hampshire Registered Voters		40%	39%	3%	18%
Party Identification [^]	Democrat	12%	69%	3%	16%
	Republican	74%	13%	2%	12%
	Independent	37%	37%	3%	22%
Political Ideology [^]	Very liberal-Liberal	14%	68%	3%	14%
	Moderate	36%	40%	3%	21%
	Conservative-Very conservative	65%	19%	2%	15%
Tea Party Supporters [^]		71%	16%	2%	10%
Region	Hillsborough	44%	36%	4%	16%
	Rockingham	45%	37%	2%	16%
	Northern Counties	34%	33%	7%	27%
	Southern Counties	30%	40%	8%	21%
Household Income	Less than \$75,000	31%	38%	8%	23%
	\$75,000 or more	46%	37%	2%	15%
Education	Not college graduate	38%	34%	7%	22%
	College graduate	38%	42%	4%	17%
Race	White	39%	37%	5%	19%
	Non-white	35%	33%	5%	27%
Age	18 to 29	31%	23%	14%	33%
	30 to 44	36%	35%	7%	22%
	45 to 59	41%	39%	3%	17%
	60 or older	40%	42%	3%	16%
Age	Under 45	34%	31%	10%	25%
	45 or older	40%	41%	3%	16%
Gender	Men	46%	33%	4%	17%
	Women	31%	41%	6%	22%
White Evangelical Christians		50%	23%	8%	19%
Interview Type	Landline	40%	38%	4%	18%
	Cell Phone	34%	32%	9%	25%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

[^]New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults			
		Overall, do you have a favorable or an unfavorable impression of Maggie Hassan?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Adults		45%	29%	9%	18%
New Hampshire Registered Voters		47%	30%	6%	16%
Party Identification^	Democrat	75%	9%	3%	13%
	Republican	18%	59%	6%	16%
	Independent	51%	25%	7%	18%
Political Ideology^	Very liberal-Liberal	72%	12%	5%	11%
	Moderate	57%	22%	4%	17%
	Conservative-Very conservative	22%	55%	7%	16%
Tea Party Supporters^		22%	59%	8%	11%
Region	Hillsborough	43%	31%	9%	17%
	Rockingham	43%	32%	7%	18%
	Northern Counties	48%	23%	8%	21%
	Southern Counties	45%	29%	9%	16%
Household Income	Less than \$75,000	46%	24%	10%	20%
	\$75,000 or more	47%	36%	5%	13%
Education	Not college graduate	40%	30%	9%	21%
	College graduate	51%	27%	8%	14%
Race	White	46%	28%	9%	17%
	Non-white	36%	32%	9%	23%
Age	18 to 29	4%	3%	2%	4%
	30 to 44	9%	9%	3%	3%
	45 to 59	16%	9%	2%	4%
	60 or older	16%	9%	2%	6%
Age	Under 45	35%	31%	15%	19%
	45 or older	51%	28%	5%	16%
Gender	Men	39%	35%	8%	17%
	Women	50%	23%	9%	19%
White Evangelical Christians		35%	32%	10%	23%
Interview Type	Landline	46%	30%	7%	17%
	Cell Phone	42%	25%	13%	21%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

^New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults		
		Do you approve or disapprove of the job Maggie Hassan is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		53%	29%	18%
New Hampshire Registered Voters		55%	30%	15%
Party Identification^	Democrat	79%	8%	13%
	Republican	27%	56%	17%
	Independent	59%	26%	15%
Political Ideology^	Very liberal-Liberal	75%	13%	12%
	Moderate	63%	24%	14%
	Conservative-Very conservative	33%	52%	15%
Tea Party Supporters^		28%	58%	14%
Region	Hillsborough	51%	32%	17%
	Rockingham	52%	30%	18%
	Northern Counties	62%	23%	15%
	Southern Counties	51%	29%	19%
Household Income	Less than \$75,000	57%	25%	19%
	\$75,000 or more	52%	35%	13%
Education	Not college graduate	50%	31%	19%
	College graduate	57%	26%	16%
Race	White	54%	29%	17%
	Non-white	53%	30%	18%
Age	18 to 29	5%	3%	5%
	30 to 44	10%	9%	4%
	45 to 59	18%	9%	4%
	60 or older	20%	8%	5%
Age	Under 45	41%	34%	25%
	45 or older	60%	26%	14%
Gender	Men	46%	37%	17%
	Women	60%	22%	18%
White Evangelical Christians		47%	34%	19%
Interview Type	Landline	54%	31%	16%
	Cell Phone	51%	25%	24%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

^New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire 2014 Potential Republican Electorate*				
		New Hampshire Republican primary for U.S. Senate including those who are undecided yet leaning toward a candidate				
		Scott Brown	Bob Smith	Jim Rubens	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
New Hampshire 2014 Potential Republican Electorate*		61%	16%	10%	1%	12%
Political Ideology	Moderate	58%	16%	15%	0%	10%
	Conservative	67%	13%	8%	0%	12%
	Very conservative	60%	23%	9%	1%	7%
Tea Party Supporters		66%	16%	8%	0%	10%
Region	Hillsborough	57%	20%	11%	0%	11%
	Rockingham	66%	17%	10%	1%	6%
	Northern Counties	57%	13%	7%	2%	21%
	Southern Counties	63%	12%	12%	0%	12%
Household Income	Less than \$75,000	62%	16%	13%	1%	9%
	\$75,000 or more	61%	18%	10%	1%	10%
Education	Not college graduate	62%	18%	10%	0%	10%
	College graduate	60%	15%	12%	1%	13%
Age	Under 45	58%	15%	14%	0%	14%
	45 or older	62%	17%	10%	1%	11%
Gender	Men	63%	16%	11%	0%	11%
	Women	58%	17%	10%	1%	14%
White Evangelical Christians		59%	18%	8%	1%	14%
Interview Type	Landline	60%	17%	10%	1%	12%
	Cell Phone	65%	12%	11%	1%	11%

NBC News/Marist Poll New Hampshire 2014 Potential Republican Electorate. Interviews conducted July 7th through July 13th, 2014, n=556 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

*The potential 2014 Republican electorate includes all Republicans and those independents planning to vote in the Republican primary.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults					
		From what you have heard about the new health care law, do you think it is:					
		Good idea Strongly	Good idea Not so strongly	Bad idea Not so strongly	Bad idea Strongly	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Adults		26%	9%	6%	45%	11%	3%
New Hampshire Registered Voters		27%	8%	6%	46%	10%	3%
Party Identification [^]	Democrat	57%	12%	5%	11%	12%	3%
	Republican	8%	3%	6%	77%	5%	2%
	Independent	23%	9%	7%	46%	12%	3%
Political Ideology [^]	Very liberal-Liberal	60%	11%	4%	14%	10%	1%
	Moderate	27%	13%	8%	39%	10%	3%
	Conservative-Very conservative	6%	3%	4%	76%	8%	3%
Tea Party Supporters [^]		6%	2%	5%	82%	4%	1%
Region	Hillsborough	27%	9%	5%	49%	8%	2%
	Rockingham	23%	10%	7%	48%	11%	2%
	Northern Counties	29%	8%	8%	43%	8%	4%
	Southern Counties	26%	10%	4%	41%	16%	3%
Household Income	Less than \$75,000	24%	10%	5%	44%	14%	3%
	\$75,000 or more	29%	11%	6%	46%	7%	2%
Education	Not college graduate	20%	8%	6%	51%	12%	3%
	College graduate	34%	11%	5%	39%	9%	2%
Race	White	26%	9%	6%	45%	11%	3%
	Non-white	30%	11%	8%	37%	9%	5%
Age	18 to 29	20%	19%	12%	30%	12%	6%
	30 to 44	20%	13%	5%	48%	13%	0%
	45 to 59	29%	6%	6%	49%	7%	2%
	60 or older	30%	6%	4%	43%	13%	4%
Age	Under 45	20%	15%	8%	42%	13%	2%
	45 or older	29%	6%	5%	46%	10%	3%
Gender	Men	21%	9%	7%	49%	10%	3%
	Women	31%	9%	5%	41%	12%	2%
White Evangelical Christians		12%	8%	9%	52%	15%	3%
Interview Type	Landline	25%	9%	6%	47%	11%	3%
	Cell Phone	28%	11%	6%	40%	12%	3%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

[^]New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults		
		Would you approve or disapprove of a proposal that would require companies to reduce greenhouse gases that cause global warming, even if it would mean higher utility bills for consumers to pay for the changes?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		53%	39%	8%
New Hampshire Registered Voters		53%	40%	8%
Party Identification^	Democrat	83%	13%	4%
	Republican	27%	63%	10%
	Independent	52%	40%	8%
Political Ideology^	Very liberal-Liberal	84%	12%	4%
	Moderate	57%	35%	7%
	Conservative-Very conservative	28%	64%	8%
Tea Party Supporters^		20%	73%	7%
Region	Hillsborough	50%	44%	6%
	Rockingham	55%	38%	7%
	Northern Counties	52%	39%	10%
	Southern Counties	56%	36%	8%
Household Income	Less than \$75,000	54%	40%	6%
	\$75,000 or more	56%	36%	8%
Education	Not college graduate	48%	44%	8%
	College graduate	59%	34%	7%
Race	White	54%	39%	7%
	Non-white	48%	40%	12%
Age	18 to 29	67%	25%	7%
	30 to 44	51%	41%	8%
	45 to 59	54%	41%	6%
	60 or older	51%	41%	8%
Age	Under 45	56%	36%	8%
	45 or older	52%	41%	7%
Gender	Men	47%	46%	8%
	Women	60%	33%	7%
White Evangelical Christians		40%	53%	7%
Interview Type	Landline	52%	42%	7%
	Cell Phone	57%	32%	10%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

^New Hampshire Registered Voters: n=1342 MOE +/-2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll 2014 New Hampshire Tables

		New Hampshire Adults				
		As you may know, there is a proposal to create a pathway to citizenship that would allow foreigners who have jobs but are staying illegally in the United States the opportunity to eventually become legal American citizens. Do you:				
		Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Adults		18%	30%	17%	30%	4%
New Hampshire Registered Voters		19%	31%	16%	30%	4%
Party Identification^	Democrat	41%	35%	11%	10%	3%
	Republican	4%	26%	20%	45%	5%
	Independent	16%	32%	17%	31%	4%
Political Ideology^	Very liberal-Liberal	44%	36%	8%	11%	2%
	Moderate	14%	38%	18%	25%	4%
	Conservative-Very conservative	7%	20%	21%	49%	4%
Tea Party Supporters^		6%	18%	22%	51%	3%
Region	Hillsborough	18%	31%	20%	28%	4%
	Rockingham	17%	30%	20%	32%	2%
	Northern Counties	19%	26%	13%	35%	7%
	Southern Counties	20%	33%	14%	29%	4%
Household Income	Less than \$75,000	20%	26%	17%	33%	4%
	\$75,000 or more	18%	38%	17%	25%	2%
Education	Not college graduate	15%	26%	18%	37%	4%
	College graduate	24%	35%	15%	22%	4%
Race	White	18%	31%	17%	30%	4%
	Non-white	25%	28%	11%	30%	6%
Age	18 to 29	22%	35%	18%	22%	3%
	30 to 44	19%	32%	17%	27%	5%
	45 to 59	15%	33%	17%	33%	2%
	60 or older	21%	27%	16%	31%	5%
Age	Under 45	20%	33%	18%	25%	4%
	45 or older	18%	30%	17%	32%	4%
Gender	Men	16%	31%	15%	35%	3%
	Women	21%	30%	19%	25%	6%
White Evangelical Christians		10%	24%	21%	38%	6%
Interview Type	Landline	18%	29%	18%	31%	4%
	Cell Phone	20%	33%	14%	29%	3%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 7th through July 13th, 2014, n=1542 MOE +/- 2.5 percentage points.

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