

NBC News/WSJ/Marist Poll New Hampshire Likely Voter Tables

		New Hampshire Likely Voters			
		New Hampshire Governor tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Ovide Lamontagne, the			
		Maggie Hassin, the Democrat	Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters		49%	44%	1%	6%
Party Identification	Democrat	95%	2%	0%	3%
	Republican	9%	88%	0%	4%
	Independent	46%	44%	1%	9%
Party Identification***	Strong Democrats	96%	1%	0%	2%
	Soft Democrats	88%	6%	2%	4%
	Just Independents	38%	39%	2%	21%
	Soft Republicans	14%	81%	0%	5%
Tea Party Supporters	Strong Republicans	4%	94%	0%	2%
		6%	93%	0%	1%
Political Ideology	Very liberal-Liberal	94%	3%	0%	3%
	Moderate	53%	37%	1%	9%
	Conservative-Very conservative	13%	82%	0%	4%
Presidential Choice	Barack Obama and Joe Biden	91%	4%	1%	5%
	Mitt Romney and Paul Ryan	9%	87%	0%	4%
Gender	Men	39%	54%	1%	5%
	Women	58%	34%	1%	7%
Age	Under 45	45%	47%	1%	7%
	45 or older	50%	43%	1%	6%
Region	Hillsborough	43%	48%	2%	7%
	Rockingham	49%	46%	0%	5%
	Northern Counties	50%	45%	0%	5%
	Southern Counties	55%	37%	1%	6%
Household Income	Less than \$75,000	50%	43%	2%	6%
	\$75,000 or more	51%	45%	0%	4%
Education	Not college graduate	43%	47%	2%	8%
	College graduate	54%	41%	1%	5%
Marital Status	Married	45%	49%	1%	5%
	Not married	57%	34%	1%	8%
U.S. Military Veteran		33%	60%	2%	5%
Interview Type	Landline	48%	46%	1%	5%
	Cell Phone	53%	36%	1%	10%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1013 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.