

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters	New Hampshire Likely Voters
		Col %	Col %	Col %
New Hampshire Adults		100%		
New Hampshire Registered Voters		86%	100%	
New Hampshire Likely Voters		67%	77%	100%
Party Identification	Democrat	24%	24%	25%
	Republican	24%	24%	25%
	Independent	50%	50%	49%
Party Identification	Strong Democrats	19%	19%	20%
	Not strong Democrats	5%	5%	5%
	Democratic leaning independents	22%	22%	21%
	Just Independents	12%	12%	11%
	Republican leaning independents	16%	16%	16%
	Not strong Republicans	6%	6%	6%
	Strong Republicans	18%	18%	19%
Party Registration	Democrat	27%	27%	27%
	Republican	31%	31%	31%
	Independent	42%	42%	42%
	Other	0%	0%	0%
Political Ideology	Very liberal	7%	7%	7%
	Liberal	19%	19%	18%
	Moderate	40%	40%	38%
	Conservative	26%	26%	27%
	Very conservative	9%	9%	10%
Tea Party Supporters		22%	22%	23%
Gender	Men	49%	50%	50%
	Women	51%	50%	50%
Age	Under 45	33%	28%	26%
	45 or older	67%	72%	74%
Age	18 to 29	11%	9%	7%
	30 to 44	22%	19%	19%
	45 to 59	31%	33%	33%
	60 or older	36%	39%	41%
			36%	39%
Region	Hillsborough	30%	30%	30%
	Rockingham	22%	23%	25%
	Northern Counties	18%	17%	18%
	Southern Counties	30%	30%	28%
Household Income	Less than \$75,000	60%	57%	56%
	\$75,000 or more	40%	43%	44%
Education	Not college graduate	52%	48%	46%
	College graduate	48%	52%	54%
Marital Status	Married	60%	64%	65%
	Not married	40%	36%	35%
White Evangelical Christians	Yes	10%	10%	10%
Have you ever served in the U.S. Military?	Yes	17%	18%	19%
	No	83%	82%	81%
Interview Type	Landline	82%	85%	86%
	Cell Phone	18%	15%	14%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 25th, 2012, N=1512 MOE +/- 2.5 percentage points.

New Hampshire Registered Voters: N=1306 MOE +/- 2.7 percentage points.

New Hampshire Likely Voters: N=1012 MOE +/- 3.1 percentage points.

Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.