

NBC/WSJ/Marist Poll New Hampshire Likely Voters Tables

		New Hampshire Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters		51%	44%	1%	4%
Party Identification	Democrat	96%	2%	0%	2%
	Republican	6%	92%	1%	1%
	Independent	53%	40%	1%	6%
Party Identification***	Strong Democrats	98%	1%	1%	0%
	Soft Democrats	92%	4%	1%	4%
	Just Independents	42%	36%	2%	20%
	Soft Republicans	9%	86%	1%	3%
	Strong Republicans	3%	97%	0%	0%
Tea Party Supporters		7%	90%	2%	1%
Political Ideology	Very liberal-Liberal	93%	5%	1%	1%
	Moderate	60%	34%	1%	6%
	Conservative-Very conservative	11%	85%	1%	4%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	50%	50%	0%	0%
Plan to Vote Early	Vote early or by absentee	55%	42%	0%	3%
	Vote on Election Day	51%	44%	1%	4%
	Have not decided	51%	43%	2%	4%
Enthusiasm about Presidential Election	High	49%	48%	1%	2%
	Moderate	58%	37%	1%	3%
	Low	42%	37%	4%	18%
Gender	Men	45%	50%	2%	3%
	Women	57%	37%	1%	5%
Age	Under 45	54%	41%	1%	4%
	45 or older	50%	45%	1%	4%
Age	18 to 29	64%	33%	0%	4%
	30 to 44	51%	44%	2%	4%
	45 to 59	51%	45%	1%	3%
	60 or older	50%	45%	1%	4%
Race	White	51%	44%	1%	4%
	Non-white	49%	39%	2%	10%
Region	Hillsborough	50%	44%	1%	5%
	Rockingham	48%	48%	2%	2%
	Northern Counties	52%	42%	1%	5%
	Southern Counties	54%	41%	1%	4%
Household Income	Less than \$75,000	54%	40%	1%	5%
	\$75,000 or more	47%	50%	1%	1%
Education	Not college graduate	46%	49%	1%	4%
	College graduate	55%	40%	1%	3%
Marital Status	Married	49%	48%	1%	3%
	Not married	56%	37%	1%	6%
White Evangelical Christians		25%	69%	0%	5%
U.S. Military Veteran		34%	60%	1%	5%
Interview Type	Landline	52%	44%	1%	3%
	Cell Phone	46%	41%	1%	11%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1012 MOE +/- 3.1 percentage points.

Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.