

NBC/WSJ/Marist Poll New Hampshire Registered Voters Tables

		New Hampshire Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		51%	43%	1%	4%
Party Identification	Democrat	95%	3%	0%	2%
	Republican	6%	91%	2%	1%
	Independent	53%	39%	1%	7%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	90%	5%	1%	4%
	Just Independents	39%	35%	5%	21%
	Soft Republicans	10%	85%	2%	4%
	Strong Republicans	3%	97%	0%	0%
Tea Party Supporters		7%	90%	2%	2%
Political Ideology	Very liberal-Liberal	91%	6%	1%	2%
	Moderate	59%	34%	1%	6%
	Conservative-Very conservative	12%	83%	1%	4%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	51%	49%	0%	0%
Plan to Vote Early	Vote early or by absentee	53%	44%	0%	3%
	Vote on Election Day	51%	43%	1%	5%
	Have not decided	49%	42%	4%	5%
Enthusiasm about Presidential Election	High	50%	48%	1%	2%
	Moderate	58%	38%	1%	4%
	Low	41%	37%	6%	16%
Gender	Men	45%	49%	2%	3%
	Women	57%	37%	1%	6%
Age	Under 45	54%	41%	2%	4%
	45 or older	50%	44%	1%	4%
Age	18 to 29	58%	37%	0%	5%
	30 to 44	52%	42%	2%	3%
	45 to 59	51%	44%	1%	4%
	60 or older	49%	45%	1%	5%
Race	White	51%	43%	1%	4%
	Non-white	51%	35%	4%	10%
Region	Hillsborough	50%	43%	1%	6%
	Rockingham	48%	48%	2%	2%
	Northern Counties	52%	41%	2%	5%
	Southern Counties	54%	40%	1%	5%
Household Income	Less than \$75,000	53%	40%	2%	5%
	\$75,000 or more	48%	49%	2%	1%
Education	Not college graduate	46%	47%	1%	5%
	College graduate	55%	40%	2%	3%
Marital Status	Married	49%	46%	1%	3%
	Not married	55%	37%	1%	6%
White Evangelical Christians		26%	67%	0%	7%
U.S. Military Veteran		34%	59%	2%	5%
Interview Type	Landline	52%	43%	1%	3%
	Cell Phone	47%	41%	1%	11%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1306 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.