

NBC/WSJ/Marist Poll New Hampshire Likely Voters Tables

New Hampshire Likely Voters					
New Hampshire Governor tossup including those who are undecided yet leaning toward a candidate					
		Maggie Hassan, the Democrat	Ovide Lamontagne, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Likely Voters		47%	45%	1%	7%
Party Identification	Democrat	91%	4%	0%	5%
	Republican	6%	89%	0%	5%
	Independent	47%	42%	1%	10%
Party Identification***	Strong Democrats	96%	2%	0%	2%
	Soft Democrats	80%	10%	1%	10%
	Just Independents	38%	38%	3%	21%
	Soft Republicans	11%	83%	1%	5%
	Strong Republicans	3%	93%	0%	4%
Tea Party Supporters		6%	90%	0%	4%
Political Ideology	Very liberal-Liberal	87%	8%	1%	4%
	Moderate	54%	36%	1%	10%
	Conservative-Very conservative	13%	80%	0%	7%
Presidential Choice	Barack Obama and Joe Biden	86%	7%	1%	7%
	Mitt Romney and Paul Ryan	6%	88%	0%	5%
Gender	Men	41%	51%	1%	7%
	Women	53%	38%	0%	8%
Age	Under 45	48%	42%	0%	9%
	45 or older	47%	46%	1%	7%
Age	18 to 29	54%	34%	0%	12%
	30 to 44	46%	46%	0%	8%
	45 to 59	47%	47%	1%	5%
	60 or older	47%	44%	1%	8%
Race	White	48%	44%	1%	7%
	Non-white	40%	49%	0%	11%
Region	Hillsborough	47%	46%	0%	7%
	Rockingham	46%	46%	0%	7%
	Northern Counties	46%	44%	2%	8%
	Southern Counties	49%	43%	0%	8%
Household Income	Less than \$75,000	50%	41%	1%	7%
	\$75,000 or more	43%	51%	0%	6%
Education	Not college graduate	42%	49%	1%	9%
	College graduate	52%	42%	1%	6%
Marital Status	Married	46%	49%	0%	6%
	Not married	50%	38%	1%	11%
White Evangelical Christians		21%	70%	2%	8%
U.S. Military Veteran		32%	60%	1%	6%
Interview Type	Landline	48%	45%	1%	6%
	Cell Phone	42%	42%	0%	16%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1012 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.