

NBC/WSJ/Marist Poll New Hampshire Registered Voters Tables

New Hampshire Registered Voters					
New Hampshire Governor tossup including those who are undecided yet leaning toward a candidate					
		Maggie Hassan, the Democrat	Ovide Lamontagne, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		47%	44%	1%	8%
Party Identification	Democrat	91%	4%	0%	5%
	Republican	7%	88%	0%	5%
	Independent	47%	41%	1%	11%
Party Identification***	Strong Democrats	96%	2%	0%	2%
	Soft Democrats	78%	10%	1%	12%
	Just Independents	38%	38%	3%	21%
	Soft Republicans	12%	82%	1%	5%
	Strong Republicans	3%	92%	0%	5%
Tea Party Supporters		8%	88%	0%	4%
Political Ideology	Very liberal-Liberal	86%	9%	1%	4%
	Moderate	54%	35%	1%	11%
	Conservative-Very conservative	14%	79%	0%	7%
Presidential Choice	Barack Obama and Joe Biden	84%	8%	1%	8%
	Mitt Romney and Paul Ryan	9%	86%	0%	5%
Gender	Men	41%	49%	1%	8%
	Women	53%	38%	0%	8%
Age	Under 45	49%	41%	0%	11%
	45 or older	47%	45%	1%	7%
Age	18 to 29	53%	34%	0%	13%
	30 to 44	47%	44%	0%	9%
	45 to 59	47%	47%	1%	5%
	60 or older	47%	43%	1%	8%
Race	White	48%	43%	1%	7%
	Non-white	40%	45%	0%	15%
Region	Hillsborough	46%	45%	1%	9%
	Rockingham	47%	45%	0%	8%
	Northern Counties	47%	43%	2%	8%
	Southern Counties	50%	42%	1%	8%
Household Income	Less than \$75,000	50%	42%	1%	7%
	\$75,000 or more	44%	49%	0%	7%
Education	Not college graduate	43%	47%	1%	10%
	College graduate	52%	41%	1%	7%
Marital Status	Married	46%	48%	0%	6%
	Not married	51%	37%	1%	11%
White Evangelical Christians		23%	67%	1%	9%
U.S. Military Veteran		33%	59%	1%	7%
Interview Type	Landline	48%	45%	1%	7%
	Cell Phone	45%	39%	0%	17%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1306 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.