

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters
		Col %	Col %
New Hampshire Adults		100%	
New Hampshire Registered Voters		86%	100%
Party Identification	Democrat	n/a	24%
	Republican	n/a	22%
	Independent	n/a	53%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	17%
	Not strong Democrats	n/a	7%
	Democratic leaning independents	n/a	17%
	Just Independents	n/a	17%
	Republican leaning independents	n/a	19%
	Not strong Republicans	n/a	6%
	Strong Republicans	n/a	16%
	Other	n/a	1%
	Political Ideology	Very liberal	n/a
Liberal		n/a	19%
Moderate		n/a	40%
Conservative		n/a	28%
Very conservative		n/a	8%
Past Participation**	Yes	n/a	95%
	No	n/a	5%
Tea Party Supporters		n/a	22%
Gender	Men	49%	50%
	Women	51%	50%
Age	Under 45	40%	36%
	45 or older	60%	64%
Age	18 to 29	18%	12%
	30 to 44	23%	24%
	45 to 59	31%	33%
	60 or older	29%	31%
Race	White	94%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	3%	2%
Region	Hillsborough	30%	30%
	Rockingham	22%	23%
	Northern Counties	18%	17%
	Southern Counties	30%	29%
Household Income	Less than \$75,000	60%	57%
	\$75,000 or more	40%	43%
Education	Not college graduate	57%	53%
	College graduate	43%	47%
Marital Status	Married	55%	59%
	Not married	45%	41%
Evangelical Christian	Yes	10%	10%
	No	90%	90%
Interview Type	Landline	73%	76%
	Cell Phone	27%	24%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted June 24th and June 25th, 2012, N=1200 MOE +/- 2.8 percentage points.

New Hampshire Registered Voters: N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.