

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Registered Voters		45%	45%	10%
Party Identification	Democrat	15%	75%	10%
	Republican	81%	14%	5%
	Independent	43%	45%	12%
Tea Party Supporters		76%	18%	6%
Political Ideology	Very liberal-Liberal	11%	79%	10%
	Moderate	44%	46%	10%
	Conservative-Very conservative	71%	21%	8%
Presidential Choice	Barack Obama	12%	79%	8%
	Mitt Romney	85%	8%	7%
Gender	Men	50%	42%	8%
	Women	39%	49%	12%
Age	Under 45	39%	51%	10%
	45 or older	47%	43%	10%
Age	18 to 29	37%	52%	11%
	30 to 44	40%	50%	10%
	45 to 59	45%	47%	9%
	60 or older	48%	39%	12%
Region	Hillsborough	50%	41%	9%
	Rockingham	45%	49%	5%
	Northern Counties	42%	45%	14%
	Southern Counties	40%	47%	13%
Household Income	Less than \$75,000	44%	47%	9%
	\$75,000 or more	48%	43%	9%
Education	Not college graduate	43%	45%	11%
	College graduate	46%	45%	9%
Marital Status	Married	48%	42%	10%
	Not married	40%	50%	10%
Evangelical Christians		65%	28%	6%
Interview Type	Landline	46%	45%	9%
	Cell Phone	39%	48%	13%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.