

## How the Survey was Conducted

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### **Nature of the Sample: New Hampshire Poll of 1,200 Adults**

This survey of 1,200 adults was conducted on June 24<sup>th</sup> and June 25<sup>th</sup>, 2012. Adults 18 years of age and older residing in the state of New Hampshire were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results for adults are statistically significant within  $\pm 2.8$  percentage points. There are 1,029 registered voters. The results for this subset are statistically significant within  $\pm 3.1$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample - New Hampshire**

		New Hampshire Adults	New Hampshire Registered Voters
		Col %	Col %
New Hampshire Adults		100%	
New Hampshire Registered Voters		86%	100%
Party Identification	Democrat	n/a	24%
	Republican	n/a	22%
	Independent	n/a	53%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	17%
	Not strong Democrats	n/a	7%
	Democratic leaning independents	n/a	17%
	Just Independents	n/a	17%
	Republican leaning independents	n/a	19%
	Not strong Republicans	n/a	6%
	Strong Republicans	n/a	16%
	Other	n/a	1%
	Political Ideology	Very liberal	n/a
Liberal		n/a	19%
Moderate		n/a	40%
Conservative		n/a	28%
Very conservative		n/a	8%
Past Participation**	Yes	n/a	95%
	No	n/a	5%
Tea Party Supporters		n/a	22%
Gender	Men	49%	50%
	Women	51%	50%
Age	Under 45	40%	36%
	45 or older	60%	64%
Age	18 to 29	18%	12%
	30 to 44	23%	24%
	45 to 59	31%	33%
	60 or older	29%	31%
Race	White	94%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	3%	2%
Region	Hillsborough	30%	30%
	Rockingham	22%	23%
	Northern Counties	18%	17%
	Southern Counties	30%	29%
Household Income	Less than \$75,000	60%	57%
	\$75,000 or more	40%	43%
Education	Not college graduate	57%	53%
	College graduate	43%	47%
Marital Status	Married	55%	59%
	Not married	45%	41%
Evangelical Christian	Yes	10%	10%
	No	90%	90%
Interview Type	Landline	73%	76%
	Cell Phone	27%	24%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted June 24th and June 25th, 2012, N=1200 MOE +/- 2.8 percentage points.

New Hampshire Registered Voters: N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the	Mitt Romney, the	Other	Undecided
		Democrat	Republican	Row %	Row %
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		45%	45%	1%	8%
Party Identification	Democrat	90%	6%	1%	3%
	Republican	3%	91%	1%	5%
	Independent	42%	44%	2%	12%
Party Identification***	Strong Democrats	95%	3%	1%	1%
	Soft Democrats	83%	12%	0%	5%
	Just Independents	35%	34%	3%	27%
	Soft Republicans	10%	79%	2%	8%
	Strong Republicans	0%	99%	0%	1%
Tea Party Supporters		9%	85%	0%	5%
Political Ideology	Very liberal-Liberal	84%	7%	1%	8%
	Moderate	49%	39%	1%	11%
	Conservative-Very conservative	13%	81%	1%	5%
Chance of Voting in Presidential Election	Excellent-Good	45%	46%	1%	7%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	44%	56%	0%	0%
	Might vote differently	45%	55%	0%	0%
Interest in Presidential Election	High	45%	47%	1%	7%
	Moderate	47%	42%	1%	10%
	Low	41%	41%	4%	14%
Plan to Vote Early	Vote early or by absentee	52%	40%	4%	5%
	Vote on Election Day	44%	47%	1%	8%
	Have not decided	48%	39%	2%	12%
Enthusiasm about Presidential Election	High	44%	51%	1%	3%
	Moderate	56%	37%	0%	7%
	Low	30%	45%	4%	22%
Gender	Men	40%	51%	1%	8%
	Women	50%	40%	2%	9%
Age	Under 45	46%	43%	3%	8%
	45 or older	44%	47%	1%	9%
Age	18 to 29	55%	35%	3%	7%
	30 to 44	42%	47%	3%	9%
	45 to 59	45%	45%	1%	9%
	60 or older	44%	48%	0%	8%
Region	Hillsborough	39%	54%	1%	6%
	Rockingham	46%	44%	1%	9%
	Northern Counties	42%	46%	1%	11%
	Southern Counties	51%	38%	2%	9%
Household Income	Less than \$75,000	44%	46%	2%	9%
	\$75,000 or more	44%	50%	0%	5%
Education	Not college graduate	41%	47%	1%	11%
	College graduate	49%	44%	2%	6%
Marital Status	Married	41%	49%	1%	9%
	Not married	50%	41%	2%	8%
Evangelical Christians		21%	73%	1%	6%
Interview Type	Landline	44%	47%	2%	7%
	Cell Phone	48%	39%	1%	12%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		43%	42%	1%	15%
Party Identification	Democrat	89%	6%	0%	5%
	Republican	3%	89%	1%	7%
	Independent	39%	38%	1%	22%
Party Identification***	Strong Democrats	95%	2%	0%	3%
	Soft Democrats	79%	9%	0%	12%
	Just Independents	31%	28%	2%	39%
	Soft Republicans	8%	72%	2%	17%
Tea Party Supporters	Strong Republicans	0%	99%	0%	1%
		9%	82%	0%	8%
Political Ideology	Very liberal-Liberal	83%	6%	0%	11%
	Moderate	45%	34%	1%	19%
	Conservative-Very conservative	13%	77%	1%	9%
Chance of Voting in Presidential Election	Excellent-Good	43%	43%	1%	13%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	44%	56%	0%	0%
	Might vote differently	45%	55%	0%	0%
Interest in Presidential Election	High	43%	44%	1%	11%
	Moderate	43%	37%	1%	19%
	Low	38%	34%	1%	27%
Plan to Vote Early	Vote early or by absentee	49%	39%	1%	11%
	Vote on Election Day	42%	44%	1%	14%
	Have not decided	47%	33%	2%	18%
Enthusiasm about Presidential Election	High	44%	50%	1%	6%
	Moderate	53%	35%	0%	12%
	Low	26%	36%	2%	36%
Gender	Men	38%	48%	0%	14%
	Women	48%	36%	1%	15%
Age	Under 45	44%	40%	2%	14%
	45 or older	43%	43%	1%	14%
Age	18 to 29	50%	34%	1%	15%
	30 to 44	41%	44%	2%	14%
	45 to 59	43%	41%	1%	15%
	60 or older	42%	44%	0%	13%
Region	Hillsborough	36%	48%	0%	15%
	Rockingham	44%	42%	0%	14%
	Northern Counties	42%	41%	1%	16%
	Southern Counties	49%	36%	1%	14%
Household Income	Less than \$75,000	42%	42%	2%	14%
	\$75,000 or more	41%	46%	0%	12%
Education	Not college graduate	39%	43%	1%	18%
	College graduate	47%	41%	1%	11%
Marital Status	Married	40%	45%	1%	14%
	Not married	47%	37%	1%	15%
Evangelical Christians		21%	71%	1%	8%
Interview Type	Landline	42%	43%	1%	14%
	Cell Phone	45%	37%	0%	17%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		73%	21%	5%	1%
Party Identification	Democrat	87%	11%	1%	1%
	Republican	78%	17%	2%	2%
	Independent	62%	28%	9%	0%
Tea Party Supporters		72%	24%	4%	0%
Political Ideology	Very liberal-Liberal	82%	13%	3%	1%
	Moderate	67%	26%	7%	0%
	Conservative-Very conservative	75%	20%	4%	1%
Presidential Choice	Barack Obama	77%	18%	5%	1%
	Mitt Romney	70%	23%	6%	1%
Gender	Men	69%	23%	7%	1%
	Women	77%	18%	4%	1%
Age	Under 45	58%	33%	9%	0%
	45 or older	81%	14%	4%	1%
Age	18 to 29	50%	40%	11%	0%
	30 to 44	62%	30%	8%	0%
	45 to 59	81%	16%	3%	0%
	60 or older	82%	12%	4%	2%
Region	Hillsborough	75%	19%	5%	1%
	Rockingham	80%	15%	5%	1%
	Northern Counties	71%	23%	6%	0%
	Southern Counties	68%	26%	5%	1%
Household Income	Less than \$75,000	67%	25%	8%	1%
	\$75,000 or more	79%	17%	4%	0%
Education	Not college graduate	70%	22%	7%	1%
	College graduate	76%	20%	4%	1%
Marital Status	Married	77%	19%	3%	1%
	Not married	67%	23%	8%	1%
Evangelical Christians		68%	30%	1%	1%
Interview Type	Landline	75%	19%	5%	1%
	Cell Phone	66%	26%	8%	1%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Kelly Ayotte, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		45%	43%	2%	10%
Party Identification	Democrat	90%	6%	0%	3%
	Republican	6%	86%	1%	7%
	Independent	42%	41%	4%	14%
Party Identification***	Strong Democrats	94%	3%	0%	3%
	Soft Democrats	83%	11%	1%	6%
	Just Independents	35%	32%	6%	27%
	Soft Republicans	10%	74%	4%	12%
Tea Party Supporters	Strong Republicans	3%	95%	0%	2%
		9%	85%	2%	4%
Political Ideology	Very liberal-Liberal	82%	8%	1%	9%
	Moderate	50%	36%	2%	12%
	Conservative-Very conservative	16%	76%	2%	6%
Chance of Voting in Presidential Election	Excellent-Good	46%	44%	2%	9%
Intensity of Support	Strongly support	53%	46%	0%	1%
	Somewhat support	44%	52%	0%	4%
	Might vote differently	39%	43%	0%	18%
Interest in Presidential Election	High	46%	45%	2%	8%
	Moderate	46%	42%	2%	9%
	Low	36%	34%	6%	24%
Plan to Vote Early	Vote early or by absentee	56%	32%	3%	10%
	Vote on Election Day	44%	46%	2%	9%
	Have not decided	48%	35%	3%	13%
Enthusiasm about Presidential Election	High	45%	49%	2%	4%
	Moderate	56%	35%	1%	8%
	Low	30%	43%	5%	23%
Gender	Men	40%	48%	1%	10%
	Women	50%	37%	3%	10%
Age	Under 45	46%	40%	4%	9%
	45 or older	45%	44%	1%	10%
Age	18 to 29	54%	31%	8%	8%
	30 to 44	42%	45%	3%	10%
	45 to 59	45%	43%	1%	11%
	60 or older	45%	45%	1%	9%
Region	Hillsborough	40%	50%	3%	7%
	Rockingham	46%	42%	3%	8%
	Northern Counties	44%	44%	2%	10%
	Southern Counties	49%	35%	2%	14%
Household Income	Less than \$75,000	43%	42%	3%	11%
	\$75,000 or more	45%	47%	1%	7%
Education	Not college graduate	41%	44%	3%	12%
	College graduate	49%	42%	2%	7%
Marital Status	Married	42%	47%	1%	9%
	Not married	49%	37%	4%	10%
Evangelical Christians		22%	67%	4%	7%
Interview Type	Landline	44%	45%	2%	9%
	Cell Phone	49%	36%	2%	13%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
New Hampshire Registered Voters		8%	79%	13%
Party Identification	Democrat	8%	81%	11%
	Republican	8%	85%	6%
	Independent	8%	75%	17%
Tea Party Supporters		9%	80%	12%
Political Ideology	Very liberal-Liberal	8%	75%	17%
	Moderate	6%	82%	12%
	Conservative-Very conservative	10%	78%	11%
Presidential Choice	Barack Obama	9%	77%	14%
	Mitt Romney	7%	82%	11%
Gender	Men	9%	76%	15%
	Women	7%	81%	11%
Age	Under 45	8%	72%	21%
	45 or older	9%	83%	9%
Age	18 to 29	9%	61%	30%
	30 to 44	7%	77%	16%
	45 to 59	4%	87%	10%
	60 or older	14%	79%	8%
Region	Hillsborough	9%	80%	12%
	Rockingham	10%	71%	19%
	Northern Counties	6%	86%	9%
	Southern Counties	7%	80%	13%
Household Income	Less than \$75,000	9%	74%	17%
	\$75,000 or more	8%	85%	7%
Education	Not college graduate	8%	74%	18%
	College graduate	8%	84%	8%
Marital Status	Married	7%	85%	8%
	Not married	10%	69%	20%
Evangelical Christians		8%	78%	14%
Interview Type	Landline	8%	80%	12%
	Cell Phone	10%	73%	17%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Registered Voters		47%	45%	8%
Party Identification	Democrat	88%	9%	3%
	Republican	10%	86%	4%
	Independent	44%	45%	11%
Tea Party Supporters		9%	87%	4%
Political Ideology	Very liberal-Liberal	83%	9%	8%
	Moderate	53%	39%	8%
	Conservative-Very conservative	17%	78%	5%
Presidential Choice	Barack Obama	92%	4%	4%
	Mitt Romney	9%	87%	4%
Gender	Men	42%	52%	6%
	Women	52%	38%	9%
Age	Under 45	54%	38%	9%
	45 or older	44%	49%	7%
Age	18 to 29	61%	28%	11%
	30 to 44	50%	43%	8%
	45 to 59	44%	48%	8%
	60 or older	44%	50%	6%
Region	Hillsborough	43%	52%	5%
	Rockingham	47%	47%	7%
	Northern Counties	47%	42%	10%
	Southern Counties	51%	40%	9%
Household Income	Less than \$75,000	46%	45%	9%
	\$75,000 or more	47%	48%	5%
Education	Not college graduate	43%	48%	8%
	College graduate	51%	42%	7%
Marital Status	Married	44%	49%	7%
	Not married	51%	39%	9%
Evangelical Christians		27%	67%	7%
Interview Type	Landline	44%	49%	7%
	Cell Phone	57%	34%	10%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
New Hampshire Registered Voters		37%	57%	6%
Party Identification	Democrat	71%	23%	6%
	Republican	6%	89%	5%
	Independent	35%	58%	7%
Tea Party Supporters		7%	92%	1%
Political Ideology	Very liberal-Liberal	67%	26%	7%
	Moderate	40%	53%	6%
	Conservative-Very conservative	14%	81%	5%
Presidential Choice	Barack Obama	72%	21%	7%
	Mitt Romney	9%	88%	3%
Gender	Men	34%	62%	5%
	Women	41%	52%	8%
Age	Under 45	42%	51%	7%
	45 or older	35%	59%	6%
Age	18 to 29	53%	37%	11%
	30 to 44	37%	58%	5%
	45 to 59	36%	60%	4%
	60 or older	34%	59%	7%
Region	Hillsborough	33%	61%	6%
	Rockingham	37%	58%	5%
	Northern Counties	35%	58%	7%
	Southern Counties	43%	50%	7%
Household Income	Less than \$75,000	37%	56%	7%
	\$75,000 or more	38%	59%	3%
Education	Not college graduate	33%	60%	7%
	College graduate	42%	52%	6%
Marital Status	Married	35%	60%	5%
	Not married	40%	52%	8%
Evangelical Christians		18%	75%	7%
Interview Type	Landline	34%	60%	6%
	Cell Phone	47%	45%	8%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Registered Voters		50%	44%	6%
Party Identification	Democrat	90%	8%	2%
	Republican	10%	85%	5%
	Independent	50%	43%	7%
Tea Party Supporters		11%	85%	5%
Political Ideology	Very liberal-Liberal	86%	8%	7%
	Moderate	58%	38%	4%
	Conservative-Very conservative	18%	77%	4%
Presidential Choice	Barack Obama	96%	3%	1%
	Mitt Romney	13%	84%	3%
Gender	Men	45%	51%	3%
	Women	55%	37%	8%
Age	Under 45	55%	40%	5%
	45 or older	48%	46%	6%
Age	18 to 29	66%	31%	4%
	30 to 44	50%	44%	5%
	45 to 59	48%	47%	6%
	60 or older	48%	45%	7%
Region	Hillsborough	46%	49%	6%
	Rockingham	50%	46%	4%
	Northern Counties	51%	41%	8%
	Southern Counties	55%	39%	6%
Household Income	Less than \$75,000	50%	43%	7%
	\$75,000 or more	50%	47%	3%
Education	Not college graduate	46%	48%	7%
	College graduate	55%	40%	5%
Marital Status	Married	47%	48%	5%
	Not married	55%	39%	7%
Evangelical Christians		31%	65%	4%
Interview Type	Landline	48%	46%	5%
	Cell Phone	56%	37%	7%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Registered Voters		45%	45%	10%
Party Identification	Democrat	15%	75%	10%
	Republican	81%	14%	5%
	Independent	43%	45%	12%
Tea Party Supporters		76%	18%	6%
Political Ideology	Very liberal-Liberal	11%	79%	10%
	Moderate	44%	46%	10%
	Conservative-Very conservative	71%	21%	8%
Presidential Choice	Barack Obama	12%	79%	8%
	Mitt Romney	85%	8%	7%
Gender	Men	50%	42%	8%
	Women	39%	49%	12%
Age	Under 45	39%	51%	10%
	45 or older	47%	43%	10%
Age	18 to 29	37%	52%	11%
	30 to 44	40%	50%	10%
	45 to 59	45%	47%	9%
	60 or older	48%	39%	12%
Region	Hillsborough	50%	41%	9%
	Rockingham	45%	49%	5%
	Northern Counties	42%	45%	14%
	Southern Counties	40%	47%	13%
Household Income	Less than \$75,000	44%	47%	9%
	\$75,000 or more	48%	43%	9%
Education	Not college graduate	43%	45%	11%
	College graduate	46%	45%	9%
Marital Status	Married	48%	42%	10%
	Not married	40%	50%	10%
Evangelical Christians		65%	28%	6%
Interview Type	Landline	46%	45%	9%
	Cell Phone	39%	48%	13%

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 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		46%	31%	17%	6%
Party Identification	Democrat	51%	37%	10%	2%
	Republican	55%	27%	16%	3%
	Independent	39%	32%	20%	9%
Tea Party Supporters		61%	19%	14%	5%
Political Ideology	Very liberal-Liberal	47%	33%	14%	6%
	Moderate	37%	39%	19%	6%
	Conservative-Very conservative	56%	23%	16%	5%
Presidential Choice	Barack Obama	45%	40%	11%	3%
	Mitt Romney	52%	26%	17%	5%
Gender	Men	48%	29%	17%	5%
	Women	43%	33%	16%	7%
Age	Under 45	32%	39%	23%	6%
	45 or older	52%	28%	14%	6%
Age	18 to 29	30%	45%	17%	7%
	30 to 44	33%	36%	26%	5%
	45 to 59	45%	32%	16%	8%
	60 or older	60%	23%	12%	5%
Region	Hillsborough	45%	30%	19%	6%
	Rockingham	51%	30%	10%	9%
	Northern Counties	47%	33%	17%	3%
	Southern Counties	42%	32%	20%	5%
Household Income	Less than \$75,000	41%	33%	19%	8%
	\$75,000 or more	50%	32%	14%	4%
Education	Not college graduate	40%	31%	21%	8%
	College graduate	51%	33%	12%	4%
Marital Status	Married	48%	30%	17%	4%
	Not married	41%	33%	17%	9%
Evangelical Christians		53%	27%	16%	4%
Interview Type	Landline	47%	30%	16%	7%
	Cell Phone	41%	37%	18%	4%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
New Hampshire Registered Voters		42%	46%	13%
Party Identification	Democrat	85%	8%	8%
	Republican	6%	89%	5%
	Independent	38%	45%	17%
Tea Party Supporters		8%	87%	5%
Political Ideology	Very liberal-Liberal	77%	7%	16%
	Moderate	47%	40%	13%
	Conservative-Very conservative	13%	80%	7%
Presidential Choice	Barack Obama	91%	2%	7%
	Mitt Romney	2%	94%	5%
Gender	Men	37%	54%	9%
	Women	46%	38%	16%
Age	Under 45	45%	41%	14%
	45 or older	40%	48%	12%
Age	18 to 29	51%	36%	13%
	30 to 44	42%	44%	14%
	45 to 59	40%	47%	13%
	60 or older	41%	48%	11%
Region	Hillsborough	35%	55%	10%
	Rockingham	43%	43%	14%
	Northern Counties	41%	44%	15%
	Southern Counties	48%	40%	12%
Household Income	Less than \$75,000	41%	45%	14%
	\$75,000 or more	41%	52%	7%
Education	Not college graduate	40%	46%	14%
	College graduate	44%	45%	11%
Marital Status	Married	38%	50%	12%
	Not married	46%	40%	14%
Evangelical Christians		24%	70%	6%
Interview Type	Landline	41%	48%	11%
	Cell Phone	44%	38%	18%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
New Hampshire Registered Voters		49%	39%	13%
Party Identification	Democrat	86%	8%	6%
	Republican	9%	81%	9%
	Independent	49%	35%	16%
Tea Party Supporters		12%	79%	9%
Political Ideology	Very liberal-Liberal	81%	8%	11%
	Moderate	56%	30%	13%
	Conservative-Very conservative	18%	70%	12%
Presidential Choice	Barack Obama	93%	2%	5%
	Mitt Romney	8%	82%	10%
Gender	Men	46%	44%	10%
	Women	52%	34%	15%
Age	Under 45	52%	34%	14%
	45 or older	48%	41%	11%
Age	18 to 29	58%	29%	13%
	30 to 44	48%	37%	15%
	45 to 59	48%	40%	12%
	60 or older	48%	42%	10%
Region	Hillsborough	43%	44%	12%
	Rockingham	52%	39%	9%
	Northern Counties	48%	40%	12%
	Southern Counties	53%	32%	16%
Household Income	Less than \$75,000	50%	36%	14%
	\$75,000 or more	47%	45%	8%
Education	Not college graduate	46%	38%	16%
	College graduate	52%	39%	8%
Marital Status	Married	45%	42%	13%
	Not married	53%	35%	12%
Evangelical Christians		30%	58%	12%
Interview Type	Landline	47%	41%	13%
	Cell Phone	55%	33%	12%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
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## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?		
		Economic conditions mostly inherited	Economic conditions mostly result of his own policies	Unsure
		Row %	Row %	Row %
New Hampshire Registered Voters		58%	32%	10%
Party Identification	Democrat	88%	5%	8%
	Republican	21%	68%	11%
	Independent	61%	29%	10%
Tea Party Supporters		22%	69%	9%
Political Ideology	Very liberal-Liberal	88%	6%	7%
	Moderate	65%	23%	11%
	Conservative-Very conservative	29%	60%	12%
Presidential Choice	Barack Obama	93%	2%	5%
	Mitt Romney	24%	64%	12%
Gender	Men	55%	36%	9%
	Women	61%	27%	12%
Age	Under 45	66%	22%	12%
	45 or older	55%	36%	9%
Age	18 to 29	62%	19%	19%
	30 to 44	68%	23%	9%
	45 to 59	59%	34%	7%
	60 or older	51%	38%	11%
Region	Hillsborough	54%	34%	12%
	Rockingham	59%	32%	9%
	Northern Counties	60%	28%	12%
	Southern Counties	61%	30%	9%
Household Income	Less than \$75,000	60%	29%	11%
	\$75,000 or more	57%	36%	7%
Education	Not college graduate	55%	32%	12%
	College graduate	62%	30%	8%
Marital Status	Married	57%	34%	9%
	Not married	60%	27%	13%
Evangelical Christians		31%	58%	11%
Interview Type	Landline	56%	34%	9%
	Cell Phone	64%	23%	13%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
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NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
New Hampshire Registered Voters		35%	55%	9%
Party Identification	Democrat	15%	77%	8%
	Republican	49%	39%	13%
	Independent	38%	53%	8%
Tea Party Supporters		58%	32%	10%
Political Ideology	Very liberal-Liberal	21%	71%	8%
	Moderate	30%	65%	5%
	Conservative-Very conservative	51%	36%	13%
Presidential Choice	Barack Obama	14%	78%	8%
	Mitt Romney	53%	37%	10%
Gender	Men	39%	53%	8%
	Women	31%	58%	11%
Age	Under 45	33%	61%	7%
	45 or older	36%	53%	10%
Age	18 to 29	27%	68%	5%
	30 to 44	36%	56%	8%
	45 to 59	37%	55%	8%
	60 or older	35%	52%	13%
Region	Hillsborough	39%	51%	10%
	Rockingham	36%	52%	12%
	Northern Counties	38%	54%	7%
	Southern Counties	30%	63%	8%
Household Income	Less than \$75,000	37%	54%	9%
	\$75,000 or more	34%	58%	9%
Education	Not college graduate	40%	50%	10%
	College graduate	30%	61%	9%
Marital Status	Married	37%	55%	9%
	Not married	33%	56%	11%
Evangelical Christians		47%	39%	14%
Interview Type	Landline	37%	53%	11%
	Cell Phone	31%	64%	5%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029  
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NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?			
		Excellent	Good	Fair	Poor
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		83%	12%	3%	2%
Party Identification	Democrat	87%	11%	1%	1%
	Republican	84%	14%	1%	1%
	Independent	81%	11%	4%	3%
Tea Party Supporters		86%	9%	4%	1%
Political Ideology	Very liberal-Liberal	86%	9%	2%	2%
	Moderate	82%	11%	4%	3%
	Conservative-Very conservative	84%	13%	2%	1%
Presidential Choice	Barack Obama	86%	10%	2%	2%
	Mitt Romney	84%	13%	2%	1%
Gender	Men	82%	11%	4%	2%
	Women	84%	12%	2%	2%
Age	Under 45	76%	15%	5%	4%
	45 or older	86%	10%	2%	2%
Age	18 to 29	62%	19%	8%	11%
	30 to 44	83%	13%	4%	0%
	45 to 59	87%	9%	3%	2%
	60 or older	85%	12%	1%	2%
Region	Hillsborough	80%	13%	5%	2%
	Rockingham	86%	10%	1%	3%
	Northern Counties	84%	13%	2%	1%
	Southern Counties	83%	11%	4%	3%
Household Income	Less than \$75,000	79%	14%	3%	4%
	\$75,000 or more	90%	7%	2%	0%
Education	Not college graduate	75%	17%	5%	3%
	College graduate	92%	6%	1%	1%
Marital Status	Married	88%	9%	2%	1%
	Not married	74%	16%	5%	5%
Evangelical Christians		85%	9%	4%	2%
Interview Type	Landline	86%	10%	2%	2%
	Cell Phone	73%	16%	6%	5%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters				
		Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?				
		1	2	3	4	5
		(High)	(High)	(Moderate)	(Low)	(Low)
		Row %	Row %	Row %	Row %	Row %
New Hampshire Registered Voters		59%	12%	16%	6%	7%
Party Identification	Democrat	62%	14%	14%	5%	5%
	Republican	65%	9%	17%	5%	5%
	Independent	55%	13%	17%	7%	9%
Tea Party Supporters		74%	8%	12%	3%	4%
Political Ideology	Very liberal-Liberal	60%	12%	16%	4%	8%
	Moderate	52%	16%	17%	9%	6%
	Conservative-Very conservative	69%	9%	14%	2%	5%
Presidential Choice	Barack Obama	58%	13%	17%	7%	5%
	Mitt Romney	64%	10%	15%	5%	6%
Gender	Men	62%	11%	16%	6%	6%
	Women	57%	13%	17%	5%	8%
Age	Under 45	40%	18%	27%	7%	8%
	45 or older	69%	9%	11%	5%	6%
Age	18 to 29	21%	23%	32%	13%	11%
	30 to 44	50%	15%	24%	4%	7%
	45 to 59	63%	12%	13%	7%	6%
	60 or older	75%	7%	9%	3%	6%
Region	Hillsborough	61%	14%	16%	5%	5%
	Rockingham	64%	9%	15%	3%	9%
	Northern Counties	59%	10%	15%	7%	9%
	Southern Counties	54%	14%	19%	8%	6%
Household Income	Less than \$75,000	53%	13%	18%	8%	8%
	\$75,000 or more	67%	11%	13%	4%	5%
Education	Not college graduate	54%	12%	18%	7%	9%
	College graduate	64%	12%	15%	4%	5%
Marital Status	Married	65%	11%	13%	4%	7%
	Not married	51%	14%	21%	8%	7%
Evangelical Christians		65%	11%	12%	6%	6%
Interview Type	Landline	65%	10%	14%	4%	6%
	Cell Phone	40%	18%	23%	11%	8%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.