

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the	Mitt Romney, the	Other	Undecided
		Democrat	Republican		
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		45%	45%	1%	8%
Party Identification	Democrat	90%	6%	1%	3%
	Republican	3%	91%	1%	5%
	Independent	42%	44%	2%	12%
Party Identification***	Strong Democrats	95%	3%	1%	1%
	Soft Democrats	83%	12%	0%	5%
	Just Independents	35%	34%	3%	27%
	Soft Republicans	10%	79%	2%	8%
	Strong Republicans	0%	99%	0%	1%
Tea Party Supporters		9%	85%	0%	5%
Political Ideology	Very liberal-Liberal	84%	7%	1%	8%
	Moderate	49%	39%	1%	11%
	Conservative-Very conservative	13%	81%	1%	5%
Chance of Voting in Presidential Election	Excellent-Good	45%	46%	1%	7%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	44%	56%	0%	0%
	Might vote differently	45%	55%	0%	0%
Interest in Presidential Election	High	45%	47%	1%	7%
	Moderate	47%	42%	1%	10%
	Low	41%	41%	4%	14%
Plan to Vote Early	Vote early or by absentee	52%	40%	4%	5%
	Vote on Election Day	44%	47%	1%	8%
	Have not decided	48%	39%	2%	12%
Enthusiasm about Presidential Election	High	44%	51%	1%	3%
	Moderate	56%	37%	0%	7%
	Low	30%	45%	4%	22%
Gender	Men	40%	51%	1%	8%
	Women	50%	40%	2%	9%
Age	Under 45	46%	43%	3%	8%
	45 or older	44%	47%	1%	9%
Age	18 to 29	55%	35%	3%	7%
	30 to 44	42%	47%	3%	9%
	45 to 59	45%	45%	1%	9%
	60 or older	44%	48%	0%	8%
Region	Hillsborough	39%	54%	1%	6%
	Rockingham	46%	44%	1%	9%
	Northern Counties	42%	46%	1%	11%
	Southern Counties	51%	38%	2%	9%
Household Income	Less than \$75,000	44%	46%	2%	9%
	\$75,000 or more	44%	50%	0%	5%
Education	Not college graduate	41%	47%	1%	11%
	College graduate	49%	44%	2%	6%
Marital Status	Married	41%	49%	1%	9%
	Not married	50%	41%	2%	8%
Evangelical Christians		21%	73%	1%	6%
Interview Type	Landline	44%	47%	2%	7%
	Cell Phone	48%	39%	1%	12%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.