

NBC News/Marist Poll New Hampshire Registered Voters

		New Hampshire Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Kelly Ayotte, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		45%	43%	2%	10%
Party Identification	Democrat	90%	6%	0%	3%
	Republican	6%	86%	1%	7%
	Independent	42%	41%	4%	14%
Party Identification***	Strong Democrats	94%	3%	0%	3%
	Soft Democrats	83%	11%	1%	6%
	Just Independents	35%	32%	6%	27%
	Soft Republicans	10%	74%	4%	12%
Tea Party Supporters	Strong Republicans	3%	95%	0%	2%
		9%	85%	2%	4%
Political Ideology	Very liberal-Liberal	82%	8%	1%	9%
	Moderate	50%	36%	2%	12%
	Conservative-Very conservative	16%	76%	2%	6%
Chance of Voting in Presidential Election	Excellent-Good	46%	44%	2%	9%
Intensity of Support	Strongly support	53%	46%	0%	1%
	Somewhat support	44%	52%	0%	4%
	Might vote differently	39%	43%	0%	18%
Interest in Presidential Election	High	46%	45%	2%	8%
	Moderate	46%	42%	2%	9%
	Low	36%	34%	6%	24%
Plan to Vote Early	Vote early or by absentee	56%	32%	3%	10%
	Vote on Election Day	44%	46%	2%	9%
	Have not decided	48%	35%	3%	13%
Enthusiasm about Presidential Election	High	45%	49%	2%	4%
	Moderate	56%	35%	1%	8%
	Low	30%	43%	5%	23%
Gender	Men	40%	48%	1%	10%
	Women	50%	37%	3%	10%
Age	Under 45	46%	40%	4%	9%
	45 or older	45%	44%	1%	10%
Age	18 to 29	54%	31%	8%	8%
	30 to 44	42%	45%	3%	10%
	45 to 59	45%	43%	1%	11%
	60 or older	45%	45%	1%	9%
Region	Hillsborough	40%	50%	3%	7%
	Rockingham	46%	42%	3%	8%
	Northern Counties	44%	44%	2%	10%
	Southern Counties	49%	35%	2%	14%
Household Income	Less than \$75,000	43%	42%	3%	11%
	\$75,000 or more	45%	47%	1%	7%
Education	Not college graduate	41%	44%	3%	12%
	College graduate	49%	42%	2%	7%
Marital Status	Married	42%	47%	1%	9%
	Not married	49%	37%	4%	10%
Evangelical Christians		22%	67%	4%	7%
Interview Type	Landline	44%	45%	2%	9%
	Cell Phone	49%	36%	2%	13%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1029 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.