

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats		Mitt Romney and Paul Ryan, the Republicans	
		Row %	Row %	Other Row %	Undecided Row %
North Carolina Registered Voters		49%	45%	1%	6%
Party Identification	Democrat	90%	7%	0%	3%
	Republican	3%	93%	1%	3%
	Independent	41%	46%	1%	12%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	76%	14%	0%	9%
	Just Independents	31%	38%	4%	27%
	Soft Republicans	11%	83%	1%	5%
Tea Party Supporters	Strong Republicans	1%	98%	0%	1%
		16%	83%	0%	1%
Political Ideology	Very liberal-Liberal	88%	8%	0%	3%
	Moderate	55%	36%	1%	9%
	Conservative-Very conservative	23%	73%	1%	4%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	43%	57%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	58%	40%	1%	2%
	Vote on Election Day	41%	51%	1%	7%
	Have not decided	51%	39%	1%	8%
Enthusiasm about Presidential Election	High	52%	47%	0%	2%
	Moderate	51%	42%	0%	7%
	Low	32%	42%	4%	22%
Gender	Men	44%	49%	1%	6%
	Women	53%	41%	1%	6%
Age	Under 45	58%	36%	1%	5%
	45 or older	43%	50%	0%	6%
Age	18 to 29	71%	20%	1%	7%
	30 to 44	51%	44%	1%	4%
	45 to 59	47%	46%	1%	6%
	60 or older	40%	53%	0%	6%
Race	White	32%	60%	1%	7%
	African American	95%	3%	0%	2%
	Latino	68%	26%	0%	5%
Region	East	46%	47%	1%	6%
	Raleigh-Durham Triangle	54%	41%	0%	4%
	Charlotte Area	54%	40%	0%	6%
	Piedmont/Central	46%	47%	0%	7%
	West	45%	47%	1%	6%
Household Income	Less than \$75,000	53%	39%	1%	7%
	\$75,000 or more	42%	55%	0%	3%
Education	Not college graduate	49%	44%	1%	6%
	College graduate	47%	47%	0%	6%
Marital Status	Married	39%	55%	1%	5%
	Not married	62%	31%	1%	6%
White Evangelical Christians		16%	79%	0%	5%
U.S. Military Veteran		40%	51%	0%	8%
Interview Type	Landline	47%	47%	1%	5%
	Cell Phone	53%	38%	1%	8%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.