

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters			
		North Carolina Governor tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Walter Dalton, the Democrat	Pat McCrory, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		38%	51%	0%	11%
Party Identification	Democrat	76%	15%	0%	9%
	Republican	1%	93%	0%	6%
	Independent	29%	54%	0%	16%
Party Identification***	Strong Democrats	85%	8%	0%	7%
	Soft Democrats	58%	30%	0%	12%
	Just Independents	19%	47%	1%	33%
	Soft Republicans	5%	86%	0%	9%
	Strong Republicans	0%	96%	0%	4%
Tea Party Supporters		12%	86%	0%	2%
Political Ideology	Very liberal-Liberal	76%	16%	0%	7%
	Moderate	41%	44%	0%	14%
	Conservative-Very conservative	17%	76%	0%	8%
Presidential Choice	Barack Obama and Joe Biden	74%	16%	0%	10%
	Mitt Romney and Paul Ryan	4%	91%	0%	5%
Gender	Men	34%	55%	0%	10%
	Women	42%	46%	0%	12%
Age	Under 45	43%	42%	0%	15%
	45 or older	36%	55%	0%	9%
Age	18 to 29	54%	20%	0%	26%
	30 to 44	38%	53%	0%	9%
	45 to 59	39%	52%	0%	8%
	60 or older	33%	58%	0%	9%
Race	White	27%	63%	0%	10%
	African American	77%	12%	0%	11%
	Latino	44%	38%	0%	18%
Region	East	39%	51%	0%	10%
	Raleigh-Durham Triangle	44%	45%	0%	11%
	Charlotte Area	36%	55%	0%	9%
	Piedmont/Central	38%	49%	0%	13%
	West	34%	55%	1%	11%
Household Income	Less than \$75,000	41%	47%	0%	12%
	\$75,000 or more	34%	62%	0%	4%
Education	Not college graduate	37%	50%	0%	13%
	College graduate	40%	52%	0%	8%
Marital Status	Married	31%	60%	0%	9%
	Not married	48%	37%	0%	14%
White Evangelical Christians		11%	81%	0%	8%
U.S. Military Veteran		32%	58%	0%	10%
Interview Type	Landline	37%	53%	0%	10%
	Cell Phone	43%	42%	0%	15%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.