

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Registered Voters		48%	45%	7%
Party Identification	Democrat	78%	16%	6%
	Republican	11%	84%	6%
	Independent	41%	50%	9%
Tea Party Supporters		18%	77%	4%
Political Ideology	Very liberal-Liberal	77%	19%	4%
	Moderate	57%	36%	7%
	Conservative-Very conservative	26%	66%	8%
Presidential Choice	Barack Obama	90%	5%	4%
	Mitt Romney	7%	88%	5%
Gender	Men	45%	47%	8%
	Women	51%	43%	7%
Age	Under 45	54%	39%	7%
	45 or older	46%	47%	7%
Age	18 to 29	60%	38%	3%
	30 to 44	52%	39%	9%
	45 to 59	46%	49%	6%
	60 or older	46%	46%	8%
Race	White	38%	56%	6%
	Non-white	72%	20%	8%
Region	East	51%	42%	6%
	Raleigh-Durham Triangle	49%	43%	8%
	Charlotte Area	51%	44%	5%
	Piedmont/Central	45%	47%	9%
	West	44%	49%	7%
Household Income	Less than \$75,000	51%	41%	8%
	\$75,000 or more	49%	48%	3%
Education	Not college graduate	46%	47%	8%
	College graduate	52%	41%	6%
Marital Status	Married	41%	54%	5%
	Not married	57%	34%	9%
Evangelical Christians		34%	58%	8%
Interview Type	Landline	47%	45%	8%
	Cell Phone	51%	43%	6%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.