

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Registered Voters		40%	42%	18%
Party Identification	Democrat	16%	66%	18%
	Republican	76%	11%	13%
	Independent	42%	40%	18%
Tea Party Supporters		66%	18%	16%
Political Ideology	Very liberal-Liberal	17%	70%	13%
	Moderate	33%	47%	19%
	Conservative-Very conservative	59%	25%	16%
Presidential Choice	Barack Obama	12%	73%	15%
	Mitt Romney	76%	10%	14%
Gender	Men	44%	40%	16%
	Women	37%	43%	20%
Age	Under 45	35%	45%	20%
	45 or older	42%	41%	17%
Age	18 to 29	38%	46%	15%
	30 to 44	34%	44%	22%
	45 to 59	42%	44%	14%
	60 or older	42%	39%	19%
Race	White	49%	36%	15%
	Non-white	20%	57%	23%
Region	East	39%	45%	16%
	Raleigh-Durham Triangle	38%	40%	22%
	Charlotte Area	34%	44%	22%
	Piedmont/Central	43%	41%	16%
	West	46%	38%	16%
Household Income	Less than \$75,000	36%	44%	20%
	\$75,000 or more	51%	41%	8%
Education	Not college graduate	40%	39%	21%
	College graduate	40%	46%	14%
Marital Status	Married	47%	38%	15%
	Not married	32%	46%	22%
Evangelical Christians		54%	29%	17%
Interview Type	Landline	39%	42%	19%
	Cell Phone	43%	40%	16%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.