

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		73%	21%	4%	2%
Party Identification	Democrat	79%	18%	3%	1%
	Republican	72%	22%	3%	3%
	Independent	66%	26%	6%	2%
Tea Party Supporters		72%	24%	3%	0%
Political Ideology	Very liberal-Liberal	77%	14%	7%	1%
	Moderate	74%	22%	3%	1%
	Conservative-Very conservative	70%	25%	3%	2%
Presidential Choice	Barack Obama	80%	16%	3%	1%
	Mitt Romney	66%	27%	5%	2%
Gender	Men	73%	21%	4%	1%
	Women	73%	21%	4%	2%
Age	Under 45	68%	27%	4%	2%
	45 or older	76%	18%	4%	1%
Age	18 to 29	66%	29%	5%	0%
	30 to 44	69%	25%	3%	3%
	45 to 59	71%	22%	6%	1%
	60 or older	80%	16%	3%	1%
Race	White	69%	24%	5%	1%
	Non-white	82%	14%	2%	2%
Region	East	79%	17%	3%	2%
	Raleigh-Durham Triangle	73%	21%	4%	3%
	Charlotte Area	68%	23%	8%	1%
	Piedmont/Central	72%	26%	2%	1%
	West	72%	21%	5%	1%
Household Income	Less than \$75,000	73%	21%	5%	1%
	\$75,000 or more	75%	22%	2%	2%
Education	Not college graduate	72%	22%	4%	2%
	College graduate	75%	21%	3%	1%
Marital Status	Married	74%	22%	3%	1%
	Not married	72%	21%	5%	2%
Evangelical Christians		66%	28%	5%	1%
Interview Type	Landline	73%	21%	3%	2%
	Cell Phone	73%	20%	6%	0%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.