

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		43%	43%	14%
Party Identification	Democrat	76%	12%	12%
	Republican	4%	85%	11%
	Independent	36%	48%	16%
Tea Party Supporters		16%	79%	5%
Political Ideology	Very liberal-Liberal	74%	14%	12%
	Moderate	49%	34%	17%
	Conservative-Very conservative	23%	67%	10%
Presidential Choice	Barack Obama	89%	3%	8%
	Mitt Romney	2%	92%	6%
Gender	Men	41%	47%	12%
	Women	44%	39%	17%
Age	Under 45	46%	40%	15%
	45 or older	41%	44%	14%
Age	18 to 29	50%	36%	14%
	30 to 44	44%	41%	15%
	45 to 59	41%	46%	13%
	60 or older	41%	43%	15%
Race	White	32%	54%	14%
	Non-white	67%	19%	14%
Region	East	47%	37%	15%
	Raleigh-Durham Triangle	48%	40%	12%
	Charlotte Area	40%	43%	17%
	Piedmont/Central	41%	47%	11%
Household Income	West	35%	49%	16%
	Less than \$75,000	47%	39%	14%
Education	\$75,000 or more	42%	51%	7%
	Not college graduate	40%	44%	16%
Marital Status	College graduate	47%	42%	12%
	Married	33%	53%	14%
Evangelical Christians	Not married	54%	31%	15%
		26%	60%	14%
Interview Type	Landline	42%	43%	15%
	Cell Phone	44%	43%	13%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.