

## NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the	Mitt Romney, the	Other	Undecided
		Democrat	Republican		
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		46%	44%	1%	9%
Party Identification	Democrat	82%	12%	0%	6%
	Republican	6%	91%	0%	3%
	Independent	38%	47%	3%	11%
Party Identification***	Strong Democrats	91%	6%	0%	3%
	Soft Democrats	69%	21%	0%	10%
	Just Independents	29%	40%	6%	25%
	Soft Republicans	9%	82%	3%	6%
Tea Party Supporters	Strong Republicans	1%	97%	0%	1%
		17%	78%	1%	4%
Political Ideology	Very liberal-Liberal	80%	14%	0%	6%
	Moderate	54%	33%	2%	10%
	Conservative-Very conservative	22%	70%	1%	7%
Chance of Voting in Presidential Election	Excellent-Good	47%	45%	1%	8%
Intensity of Support	Strongly support	57%	43%	0%	0%
	Somewhat support	38%	62%	0%	0%
	Might vote differently	45%	55%	0%	0%
Interest in Presidential Election	High	50%	44%	1%	6%
	Moderate	40%	45%	1%	15%
	Low	34%	44%	3%	18%
Plan to Vote Early	Vote early or by absentee	54%	40%	1%	4%
	Vote on Election Day	40%	48%	1%	11%
	Have not decided	46%	43%	1%	9%
Enthusiasm about Presidential Election	High	52%	43%	0%	4%
	Moderate	46%	44%	1%	10%
	Low	32%	46%	4%	18%
Gender	Men	45%	48%	2%	6%
	Women	47%	41%	1%	11%
Age	Under 45	50%	38%	2%	10%
	45 or older	44%	46%	1%	9%
Age	18 to 29	57%	35%	0%	8%
	30 to 44	47%	40%	3%	10%
	45 to 59	45%	48%	1%	6%
	60 or older	44%	45%	1%	10%
Race	White	32%	57%	2%	9%
	Non-white	76%	15%	0%	9%
Region	East	52%	40%	1%	7%
	Raleigh-Durham Triangle	48%	40%	2%	10%
	Charlotte Area	47%	45%	0%	9%
	Piedmont/Central	46%	47%	0%	6%
	West	34%	51%	2%	13%
Household Income	Less than \$75,000	51%	39%	1%	9%
	\$75,000 or more	43%	52%	1%	4%
Education	Not college graduate	44%	46%	1%	8%
	College graduate	49%	41%	1%	9%
Marital Status	Married	36%	53%	2%	9%
	Not married	59%	33%	1%	8%
Evangelical Christians		28%	61%	1%	9%
Interview Type	Landline	45%	44%	1%	9%
	Cell Phone	47%	43%	1%	8%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.