

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Michigan Registered Voters		51%	41%	8%
Party Identification	Democrat	87%	8%	5%
	Republican	15%	78%	7%
	Independent	47%	43%	10%
Tea Party Supporters		21%	74%	5%
Political Ideology	Very liberal-Liberal	82%	12%	6%
	Moderate	59%	32%	9%
	Conservative-Very conservative	27%	66%	7%
Presidential Choice	Barack Obama	93%	4%	3%
	Mitt Romney	9%	83%	7%
Gender	Men	48%	45%	7%
	Women	53%	38%	9%
Age	Under 45	54%	41%	5%
	45 or older	49%	41%	9%
Age	18 to 29	58%	36%	6%
	30 to 44	52%	43%	5%
	45 to 59	52%	40%	8%
	60 or older	47%	43%	11%
Race	White	43%	49%	8%
	Non-white	81%	11%	8%
Region	Wayne County (Detroit)	65%	30%	5%
	Oakland and Macomb Counties	52%	38%	9%
	Lansing-Ann Arbor Area	56%	38%	6%
	Grand Rapids Area	37%	53%	10%
	North Central/Upper Peninsula	42%	47%	11%
Household Income	Less than \$75,000	54%	38%	8%
	\$75,000 or more	49%	48%	4%
Education	Not college graduate	48%	42%	9%
	College graduate	56%	38%	6%
Marital Status	Married	47%	46%	8%
	Not married	56%	36%	9%
Evangelical Christians		33%	55%	11%
Interview Type	Landline	50%	42%	8%
	Cell Phone	53%	40%	8%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.