

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Michigan Registered Voters		37%	43%	19%
Party Identification	Democrat	10%	72%	18%
	Republican	76%	12%	12%
	Independent	36%	42%	22%
Tea Party Supporters		63%	23%	14%
Political Ideology	Very liberal-Liberal	16%	70%	15%
	Moderate	30%	48%	22%
	Conservative-Very conservative	59%	25%	16%
Presidential Choice	Barack Obama	9%	75%	16%
	Mitt Romney	75%	11%	13%
Gender	Men	39%	44%	17%
	Women	36%	42%	22%
Age	Under 45	30%	51%	20%
	45 or older	42%	39%	19%
Age	18 to 29	36%	44%	20%
	30 to 44	25%	55%	20%
	45 to 59	40%	42%	18%
	60 or older	44%	36%	19%
Race	White	43%	39%	18%
	Non-white	15%	63%	22%
Region	Wayne County (Detroit)	26%	54%	20%
	Oakland and Macomb Counties	38%	43%	19%
	Lansing-Ann Arbor Area	35%	50%	16%
	Grand Rapids Area	44%	34%	21%
	North Central/Upper Peninsula	45%	32%	22%
Household Income	Less than \$75,000	34%	47%	19%
	\$75,000 or more	46%	41%	14%
Education	Not college graduate	34%	46%	20%
	College graduate	45%	39%	16%
Marital Status	Married	43%	40%	17%
	Not married	31%	47%	22%
Evangelical Christians		53%	28%	18%
Interview Type	Landline	39%	40%	21%
	Cell Phone	33%	53%	15%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.